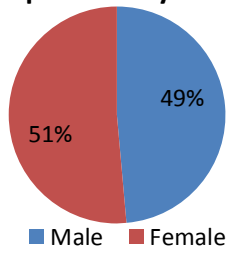


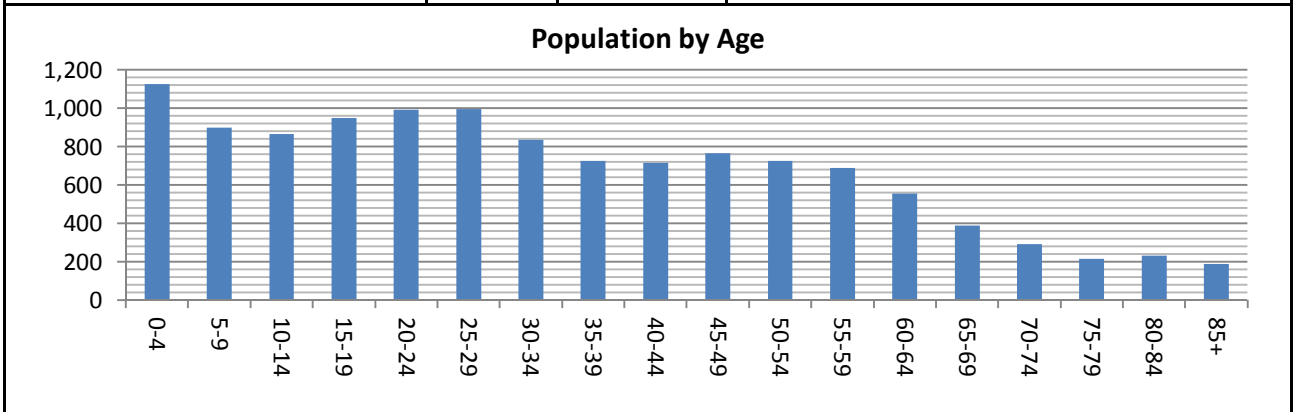
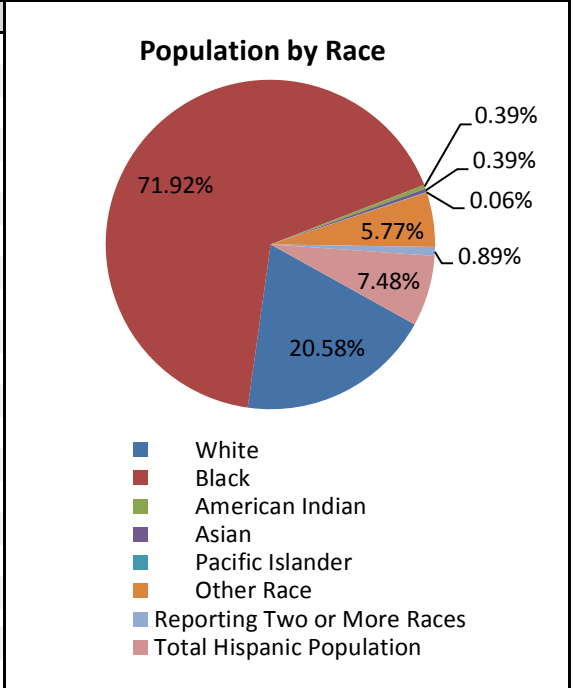


## Population Summary

### Canton, Madison County, Mississippi

Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	12,050	99.11%	---	2000	11,568
White	2,502	20.58%	45.2	2010	12,158
Black	8,744	71.92%	29.7	Annual Rate (%) 0.50	
American Indian	48	0.39%	32.9	<div style="text-align: center;"> <b>Population by Sex</b>   <p>■ Male ■ Female</p> </div>	
Asian	48	0.39%	29.9		
Pacific Islander	7	0.06%	27.5		
Other Race	701	5.77%	25.5		
Reporting Two or More Races	108	0.89%	20.0		
Total Hispanic Population	910	7.48%	25.9		
<b>Population by Sex</b>					
Male	5,912	48.6%	31.5		
Female	6,246	51.4%	34.7		

Population by Age		
0-4	1,127	9.27%
5-9	898	7.39%
10-14	866	7.12%
15-19	948	7.80%
20-24	991	8.15%
25-29	996	8.19%
30-34	837	6.88%
35-39	726	5.97%
40-44	716	5.89%
45-49	766	6.30%
50-54	727	5.98%
55-59	689	5.67%
60-64	556	4.57%
65-69	390	3.21%
70-74	291	2.39%
75-79	215	1.77%
80-84	232	1.91%
85+	188	1.55%
18+	8,694	71.51%
65+	1,316	10.82%



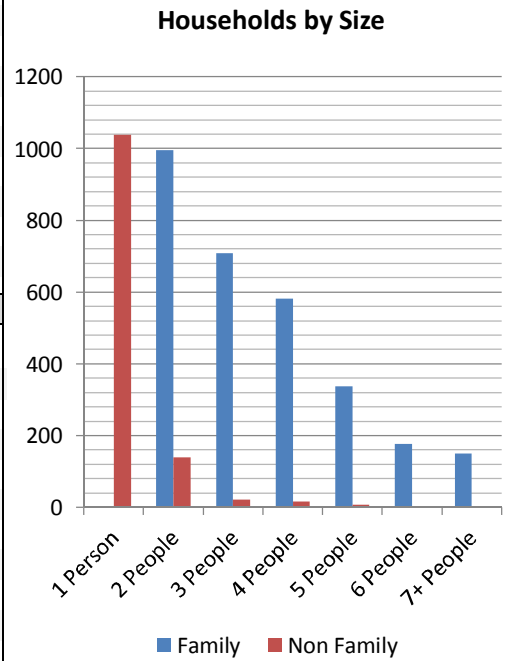
**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Household Summary

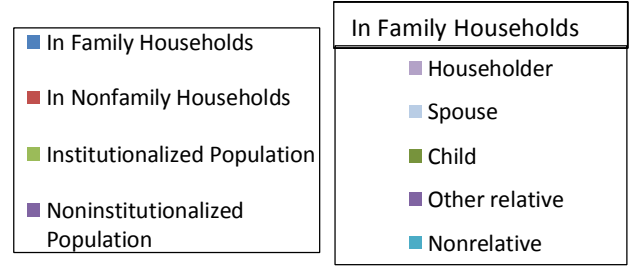
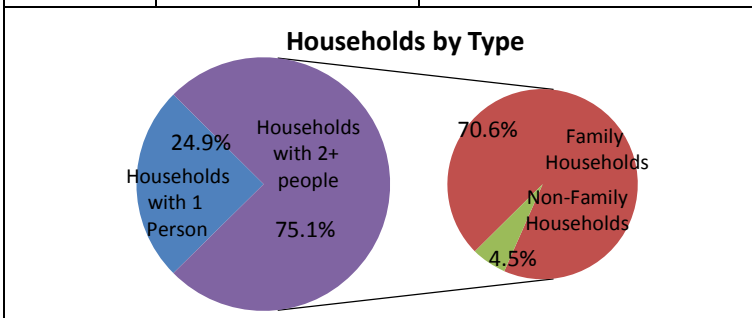
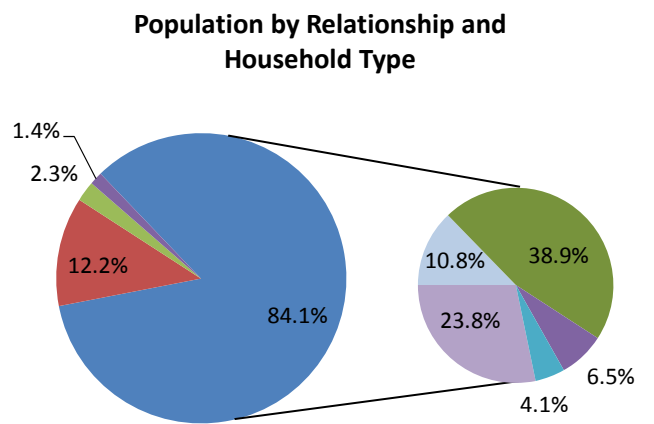
## Canton, Madison County, Mississippi

Households by Type	Number	Percent	Total Households	
Households with 1 Person	1,039	24.9%	2000	3,782
Households with 2+ People	3,135	75.1%	2010	4,174
Family Households	2,948	70.6%	Annual Rate (%)	0.99%
Husband-wife Families	1,328	31.8%	Average Size	2.80
With Own Children	548	13.1%		
Other Family (No Spouse Present)	1,620	38.8%		
With Own Children	829	19.9%		
Nonfamily Households	187	4.5%		
All Households with Children	1,755	42.0%		
Multigenerational Households	377	9.0%		
Unmarried Partner Households	329	7.9%		
Male-female	304	7.3%		
Same-sex	25	0.6%		



Population by Relationship and Household Type		
Total	12,158	100.0%
In Households	11,707	96.3%
In Family Households	10,227	84.1%
Householder	2,898	23.8%
Spouse	1,310	10.8%
Child	4,732	38.9%
Other relative	788	6.5%
Nonrelative	501	4.1%
In Nonfamily Households	1,480	12.2%
In Group Quarters	451	3.7%
Institutionalized Population	279	2.3%
Noninstitutionalized	171	1.4%

	Family		Non Family	
	Number	Percent	Number	Percent
Total	2,948	100.0%	1,226	100.0%
1 Person	---		1,039	84.7%
2 People	995	33.8%	139	11.3%
3 People	708	24.0%	22	1.8%
4 People	582	19.7%	16	1.3%
5 People	337	11.4%	7	0.6%
6 People	176	6.0%	0	0.0%
7+ People	150	5.1%	3	0.2%
Average Size	3.30		1.21	



**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

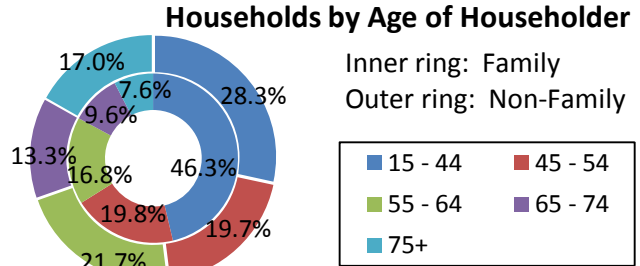
**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# Householder Summary

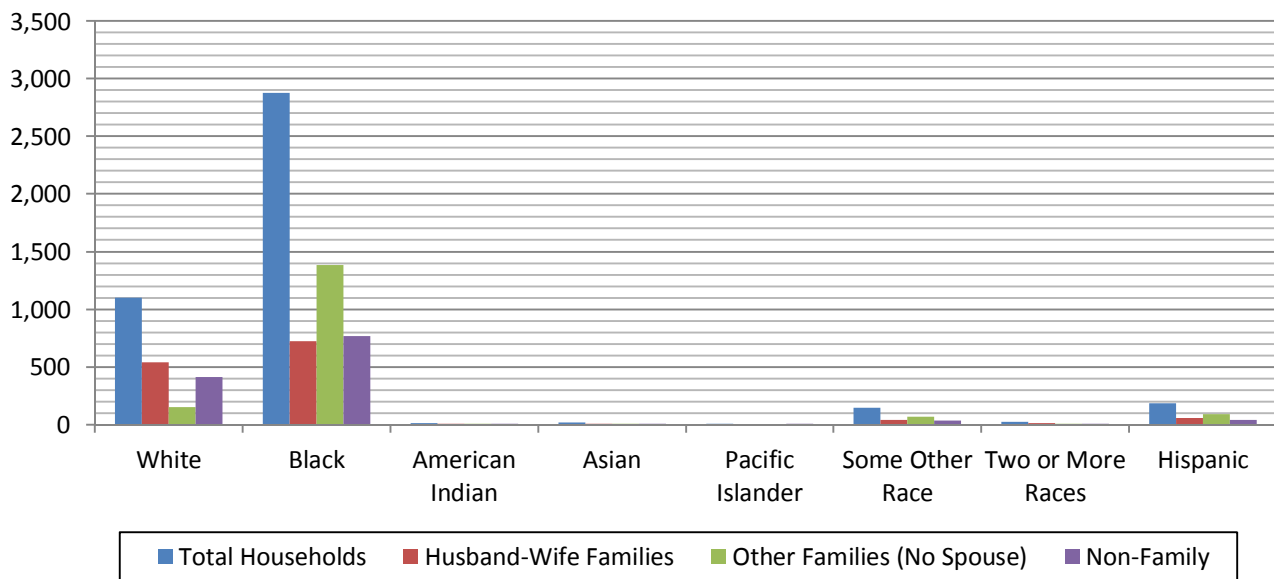
## Canton, Madison County, Mississippi

Households by Age of Householder				
	Family		Non-Family	
	Number	Percent	Number	Percent
Total	2,948	100.0%	1,226	100.0%
15 - 44	1,364	46.3%	347	28.3%
45 - 54	584	19.8%	241	19.7%
55 - 64	494	16.8%	266	21.7%
65 - 74	283	9.6%	163	13.3%
75+	223	7.6%	209	17.0%



Summary by Race of Householder	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Householder is: Total	4,174	100.0%	1,328	100.0%	1,621	100.0%	1,226	100.0%
White	1,100	26.4%	538	40.5%	152	9.4%	410	33.4%
Black	2,874	68.9%	724	54.5%	1,382	85.3%	768	62.6%
American Indian	15	0.4%	5	0.4%	6	0.4%	4	0.3%
Asian	16	0.4%	8	0.6%	5	0.3%	4	0.3%
Pacific Islander	1	0.0%	0	0.0%	0	0.0%	1	0.1%
Some Other Race	144	3.4%	42	3.2%	67	4.1%	35	2.9%
Two or More Races	24	0.6%	11	0.8%	9	0.6%	4	0.3%
Hispanic	187	4.5%	58	4.4%	89	5.5%	40	3.3%

### Race of Householder



**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

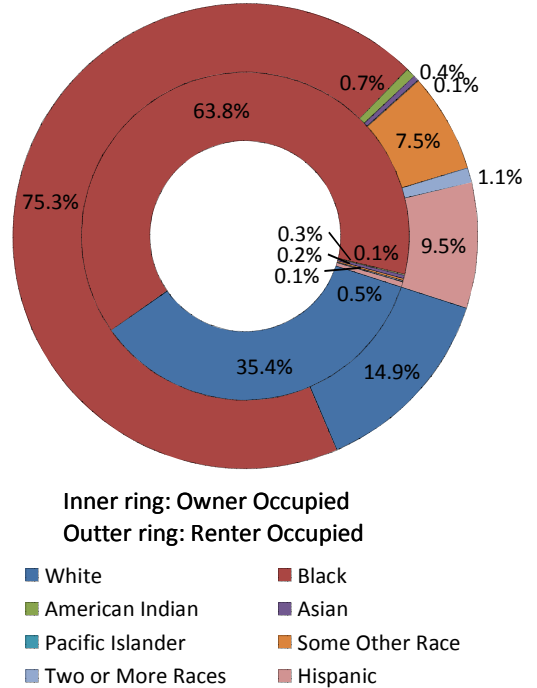


# Housing Unit Summary

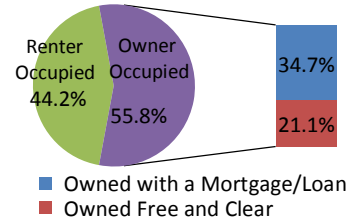
## Canton, Madison County, Mississippi

Total Housing Units					
2000		4,026			
2010		4,604			
Annual Rate (%)		1.35			
Total Housing Units by Occupancy		Number	Percent		
Occupied Housing Units		4,174	90.7%		
Vacant Housing Units					
For Rent		132	2.87%		
Rented, not Occupied		8	0.17%		
For Sale Only		54	1.17%		
Sold, not Occupied		18	0.39%		
For Seasonal/Recreational/Occasional Use		26	0.56%		
For Migrant Workers		0	0.00%		
Other Vacant		184	4.00%		
Total Vacancy Rate (%)			9.2%		
Households by Tenure and Mortgage Status		Number	Percent	Average Household Size	
Total		4,174	100.0%		
Owner Occupied		2,330	55.8%	2.69	
Owned with a Mortgage/Loan		1,448	34.7%		
Owned Free and Clear		882	21.1%		
Renter Occupied		1,844	44.2%	2.95	
Housing Units by Race of Householder		Owner Occupied		Renter Occupied	
	Number	Percent	Number	Percent	
Total	2,328	100.0%	1,844	100.0%	Average Household Size
White	825	35.4%	274	14.9%	2.18
Black	1,485	63.8%	1,388	75.3%	2.93
American Indian	2	0.1%	13	0.7%	2.67
Asian	8	0.3%	8	0.4%	2.94
Pacific Islander	0	0.0%	1	0.1%	6.00
Some Other Race	5	0.2%	139	7.5%	4.74
Two or More Races	3	0.1%	21	1.1%	4.71
Hispanic	11	0.5%	176	9.5%	4.80

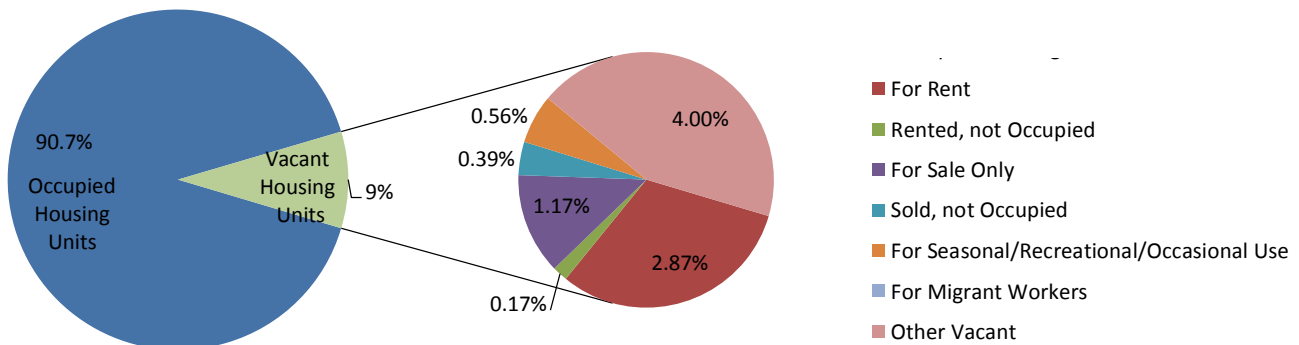
**Housing Units by Race of Householder**



**Households by Tenure and Mortgage Status**



**Total Housing Units by Occupancy**



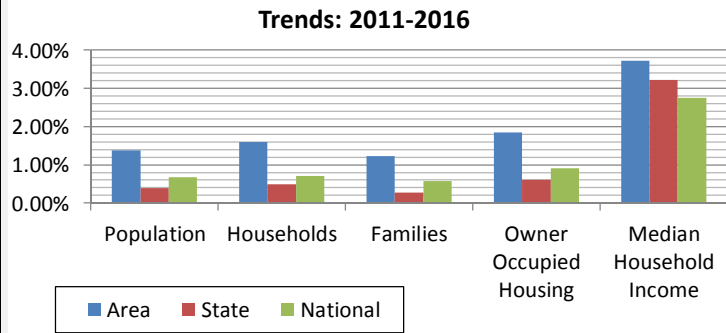
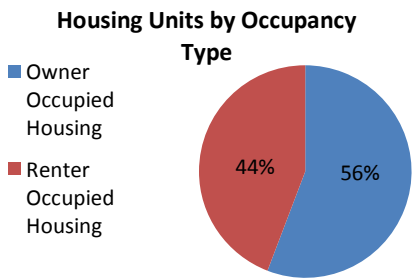
**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



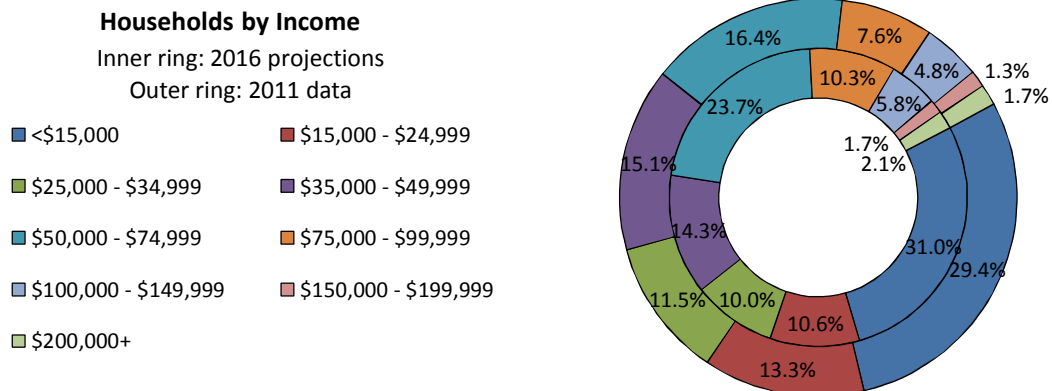
# Demographic and Income Projections

## Canton, Madison County, Mississippi

Summary	2010	2011	2016	Trends 2011-2016 Rate		
				Area	State	National
Population	12,158	12,263	13,127	1.37%	0.39%	0.67%
Households	4,174	4,219	4,567	1.60%	0.49%	0.71%
Families	2,948	2,979	3,167	1.23%	0.27%	0.57%
Average Household	2.80	2.80	2.78	-	-	-
Owner Occupied Housing	2,330	2,309	2,531	1.85%	0.60%	0.91%
Renter Occupied Housing	1,844	1,910	2,037	-	-	-
Median Age	31.5	31.6	32.0	-	-	-
Median Household Income	-	\$31,261	\$37,534	3.73%	3.22%	2.75%



Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	1,226	29.4%	1,294	31.0%
\$15,000 - \$24,999	554	13.3%	443	10.6%
\$25,000 - \$34,999	478	11.5%	416	10.0%
\$35,000 - \$49,999	630	15.1%	596	14.3%
\$50,000 - \$74,999	685	16.4%	989	23.7%
\$75,000 - \$99,999	317	7.6%	429	10.3%
\$100,000 - \$149,999	199	4.8%	243	5.8%
\$150,000 - \$199,999	56	1.3%	69	1.7%
\$200,000+	73	1.7%	88	2.1%
Median Household Income	\$31,261		\$37,534	
Average Household Income	\$44,280		\$49,935	
Per Capita Income	\$16,070		\$18,146	



**Data Note:** Income is expressed in current dollars.

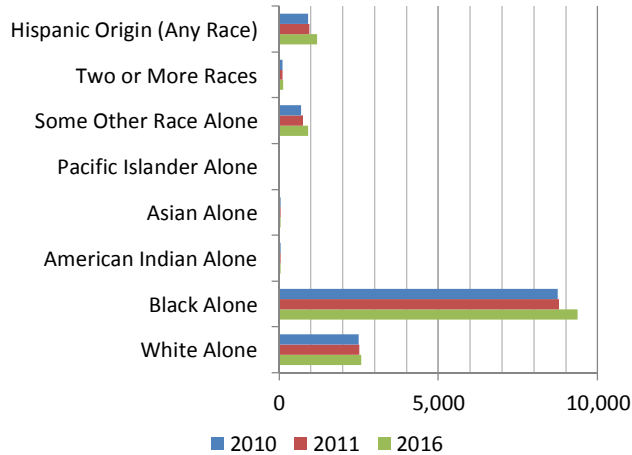
**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



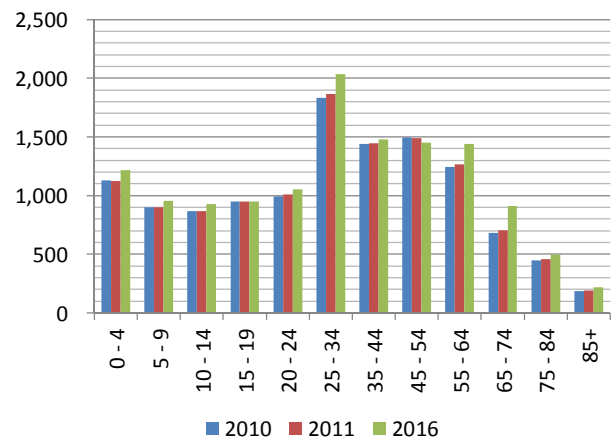
## Population Summary and Projections Canton, Madison County, Mississippi

Population	2010		2011		2016	
	12,158		12,263		13,127	
<b>Population by Age</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
0 - 4	1,127	9.3%	1,124	9.2%	1,216	9.3%
5 - 9	898	7.4%	901	7.3%	954	7.3%
10 - 14	866	7.1%	868	7.1%	927	7.1%
15 - 19	948	7.8%	948	7.7%	947	7.2%
20 - 24	991	8.2%	1,010	8.2%	1,052	8.0%
25 - 34	1,833	15.1%	1,864	15.2%	2,033	15.5%
35 - 44	1,442	11.9%	1,444	11.8%	1,480	11.3%
45 - 54	1,493	12.3%	1,488	12.1%	1,451	11.1%
55 - 64	1,245	10.2%	1,265	10.3%	1,442	11.0%
65 - 74	681	5.6%	704	5.7%	911	6.9%
75 - 84	447	3.7%	456	3.7%	496	3.8%
85+	188	1.5%	191	1.6%	220	1.7%
<b>Race and Ethnicity</b>						
White Alone	2,502	20.6%	2,515	20.5%	2,587	19.7%
Black Alone	8,744	71.9%	8,789	71.7%	9,363	71.3%
American Indian Alone	48	0.4%	50	0.4%	57	0.4%
Asian Alone	48	0.4%	48	0.4%	58	0.4%
Pacific Islander Alone	7	0.1%	7	0.1%	7	0.1%
Some Other Race Alone	701	5.8%	745	6.1%	915	7.0%
Two or More Races	108	0.9%	108	0.9%	140	1.1%
Hispanic Origin (Any Race)	910	7.5%	963	7.9%	1,188	9.1%


**Race and Ethnicity**



**Population by Age**



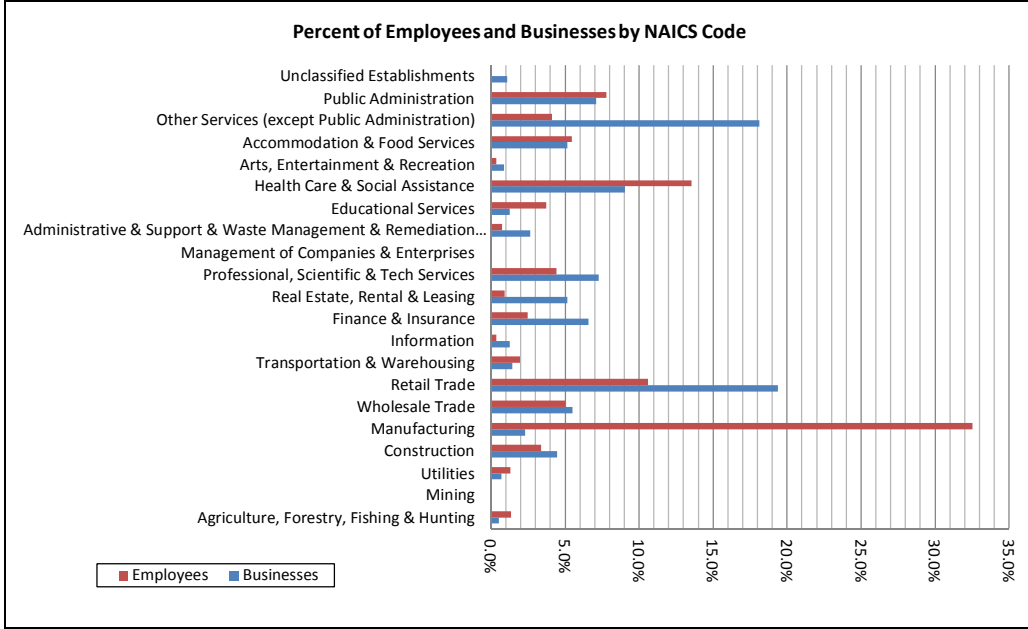
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



## Business Summary by NAICS Codes

Canton, Madison County, Mississippi

Total Businesses	563			
Total Employees	5,960			
Total Residential Population	13,341			
Employee/Residential Population Ratio	0.45			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.5%	80	1.3%
Mining	0	0.0%	1	0.0%
Utilities	4	0.7%	77	1.3%
Construction	25	4.4%	202	3.4%
Manufacturing	13	2.3%	1,938	32.5%
Wholesale Trade	31	5.5%	299	5.0%
Retail Trade	109	19.4%	633	10.6%
Motor Vehicle & Parts Dealers	15	2.7%	98	1.6%
Furniture & Home Furnishings Stores	2	0.4%	7	0.1%
Electronics & Appliance Stores	3	0.5%	10	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.2%	86	1.4%
Food & Beverage Stores	19	3.4%	214	3.6%
Health & Personal Care Stores	10	1.8%	38	0.6%
Gasoline Stations	10	1.8%	32	0.5%
Clothing & Clothing Accessories Stores	9	1.6%	27	0.5%
Sport Goods, Hobby, Book, & Music Stores	3	0.5%	8	0.1%
General Merchandise Stores	8	1.4%	63	1.1%
Miscellaneous Store Retailers	22	3.9%	47	0.8%
Nonstore Retailers	1	0.2%	4	0.1%
Transportation & Warehousing	8	1.4%	116	1.9%
Information	7	1.2%	20	0.3%
Finance & Insurance	37	6.6%	146	2.4%
Central Bank/Credit Intermediation & Related Activities	21	3.7%	110	1.8%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1	0.2%	2	0.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	15	2.7%	34	0.6%
Real Estate, Rental & Leasing	29	5.2%	54	0.9%
Professional, Scientific & Tech Services	41	7.3%	264	4.4%
Legal Services	12	2.1%	145	2.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	15	2.7%	43	0.7%
Educational Services	7	1.2%	223	3.7%
Health Care & Social Assistance	51	9.1%	807	13.5%
Arts, Entertainment & Recreation	5	0.9%	22	0.4%
Accommodation & Food Services	29	5.2%	325	5.5%
Accommodation	4	0.7%	16	0.3%
Food Services & Drinking Places	24	4.3%	310	5.2%
Other Services (except Public Administration)	102	18.1%	244	4.1%
Automotive Repair & Maintenance	8	1.4%	14	0.2%
Public Administration	40	7.1%	465	7.8%
Unclassified Establishments	6	1.1%	0	0.0%
<b>Total</b>	<b>563</b>	<b>100.0%</b>	<b>5,960</b>	<b>100.0%</b>



Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

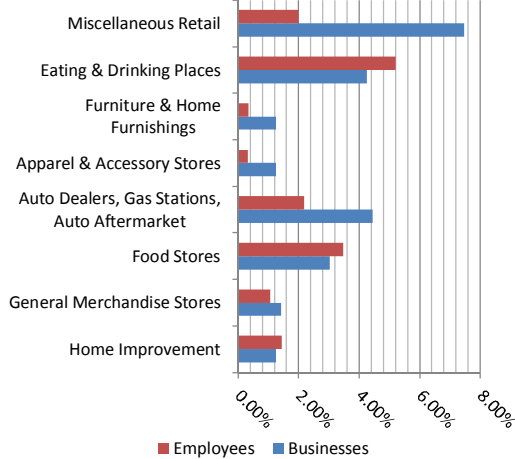


## Business Summary by SIC Codes

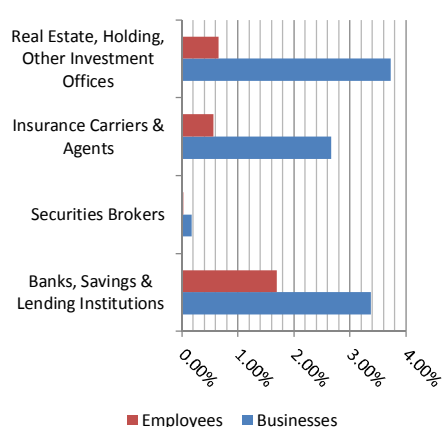
Canton, Madison County, Mississippi

Total Businesses	563			
Total Employees	5,960			
Total Residential Population	13,341			
Employee/Residential Population Ratio	0.45			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	9	1.60%	28	0.47%
Construction	24	4.26%	201	3.37%
Manufacturing	12	2.13%	2,011	33.74%
Transportation	10	1.78%	127	2.13%
Communication	3	0.53%	7	0.12%
Utility	4	0.71%	82	1.38%
Wholesale Trade	31	5.51%	299	5.02%
Retail Trade Summary	137	24.33%	953	15.99%
Home Improvement	7	1.24%	86	1.44%
General Merchandise Stores	8	1.42%	63	1.06%
Food Stores	17	3.02%	207	3.47%
Auto Dealers, Gas Stations, Auto Aftermarket	25	4.44%	130	2.18%
Apparel & Accessory Stores	7	1.24%	19	0.32%
Furniture & Home Furnishings	7	1.24%	20	0.34%
Eating & Drinking Places	24	4.26%	310	5.20%
Miscellaneous Retail	42	7.46%	119	2.00%
Finance, Insurance, Real Estate Summary	56	9.95%	176	2.95%
Banks, Savings & Lending Institutions	19	3.37%	101	1.69%
Securities Brokers	1	0.18%	2	0.03%
Insurance Carriers & Agents	15	2.66%	34	0.57%
Real Estate, Holding, Other Investment Offices	21	3.73%	39	0.65%
Services Summary	231	41.03%	1,613	27.06%
Hotels & Lodging	4	0.71%	16	0.27%
Automotive Services	12	2.13%	18	0.30%
Motion Pictures & Amusements	4	0.71%	16	0.27%
Health Services	34	6.04%	473	7.94%
Legal Services	11	1.95%	145	2.43%
Education Institutions & Libraries	8	1.42%	235	3.94%
Other Services	156	27.71%	710	11.91%
Government	39	6.93%	461	7.73%
Other	6	1.07%	0	0.00%
<b>Total</b>	<b>563</b>		<b>5,960</b>	

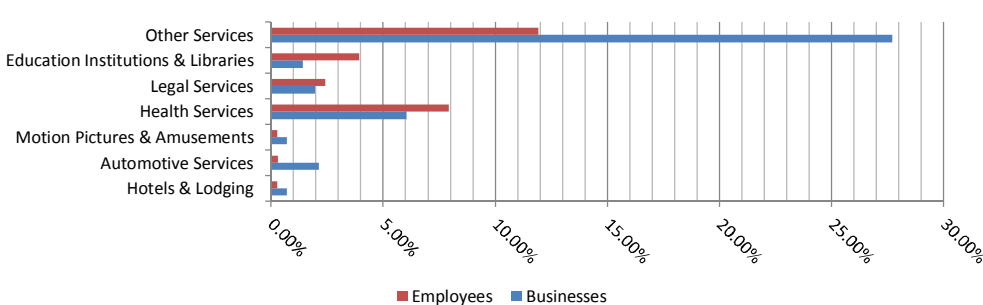
**Retail Trade Summary**



**Finance, Insurance, Real Estate Summary**



**Services Summary**



Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.