Population Summary
Florence, Rankin County, Mississippi

Population by Race	Number	Percent	Median Age
Reporting One Race	3,765	99.13%	---
White	3,146	82.83%	45.2
Black	575	15.14%	29.7
American Indian	5	0.13%	32.9
Asian	9	0.24%	29.9
Pacific Islander	0	0.00%	27.5
Other Race	30	0.79%	25.5
Reporting Two or More Races	33	0.87%	20.0
Total Hispanic Population	65	1.71%	25.9

Total Population	
2000	3,154
2010	3,798
Annual Rate (%)	1.88

Population by Sex

Population by Sex	Number	Percent	Median Age
Male	1,833	48.3%	31.5
Female	1,965	51.7%	34.7

Population by Age	Number	Percent
0-4	277	7.29%
5-9	288	7.58%
10-14	294	7.74%
15-19	247	6.50%
20-24	211	5.56%
25-29	258	6.79%
30-34	267	7.03%
35-39	264	6.95%
40-44	251	6.61%
45-49	263	6.92%
50-54	289	7.61%
55-59	233	6.13%
60-64	210	5.53%
65-69	149	3.92%
70-74	114	3.00%
75-79	74	1.95%
80-84	58	1.53%
85+	51	1.34%
18+	2,779	73.17%
65+	446	11.74%

Population by Race

Population by Age
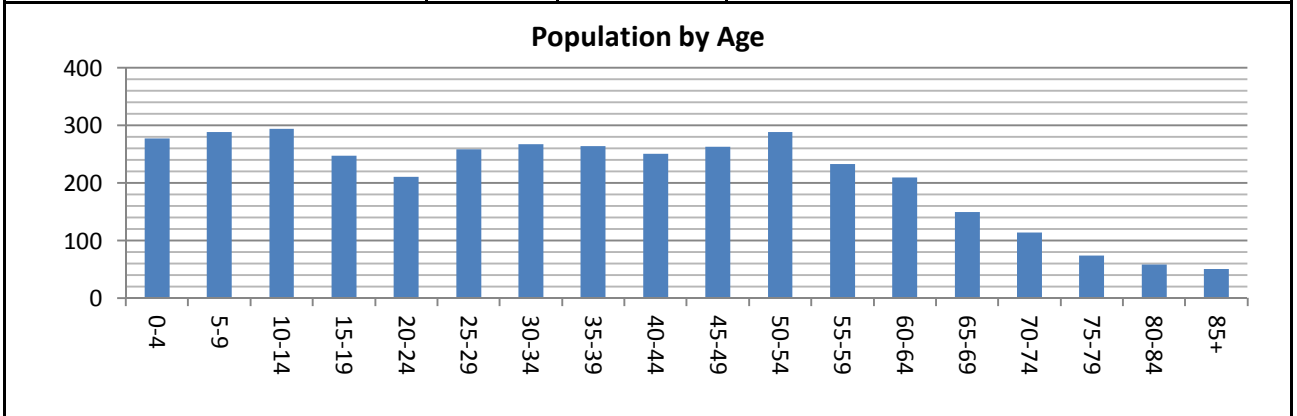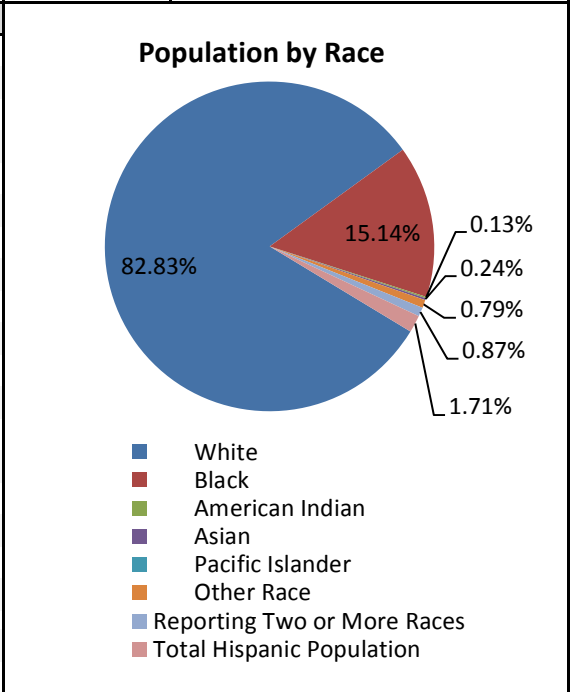
Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.
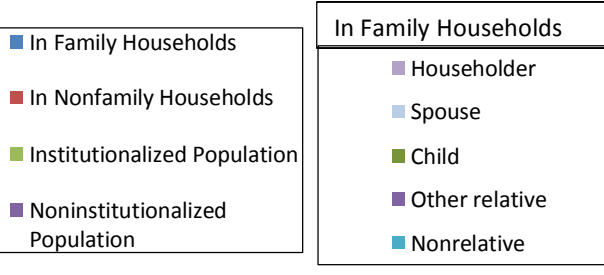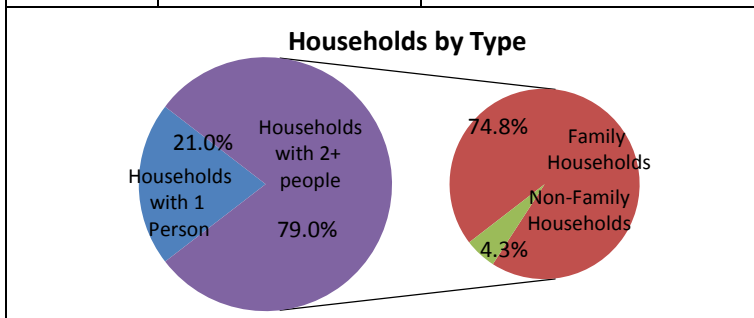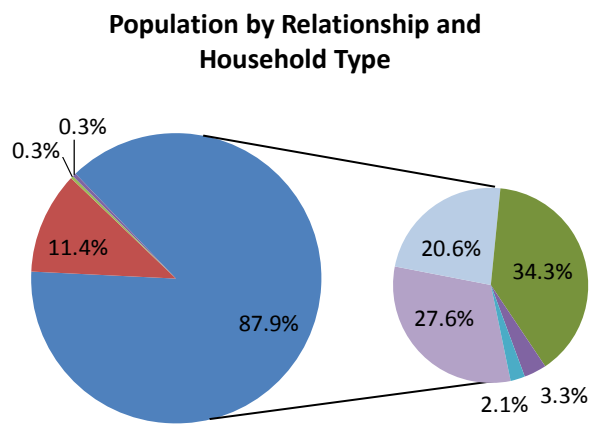
Household Summary

Florence, Rankin County, Mississippi

Households by Type	Number	Percent
Households with 1 Person	299	21.0%
Households with 2+ People	1,128	79.0%
Family Households	1,067	74.8%
Husband-wife Families	796	55.8%
With Own Children	361	25.3%
Other Family (No Spouse Present)	272	19.1%
With Own Children	147	10.3%
Nonfamily Households	61	4.3%
All Households with Children	580	40.6%
Multigenerational Households	76	5.3%
Unmarried Partner Households	84	5.9%
Male-female	75	5.3%
Same-sex	9	0.6%

Total Households	
2000	1,170
2010	1,427
Annual Rate (%)	2.01%
Average Size	2.64

Households by Size
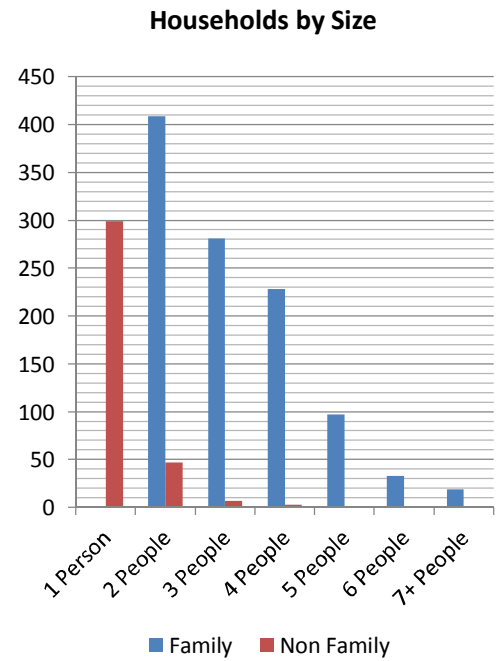
Population by Relationship and Household Type	Number	Percent
Total	3,798	100.0%
In Households	3,773	99.3%
In Family Households	3,340	87.9%
Householder	1,049	27.6%
Spouse	784	20.6%
Child	1,301	34.3%
Other relative	124	3.3%
Nonrelative	80	2.1%
In Nonfamily Households	433	11.4%
In Group Quarters	25	0.7%
Institutionalized Population	12	0.3%
Noninstitutionalized	13	0.3%

Households by Size

	Family		Non Family	
	Number	Percent	Number	Percent
Total	1,067	100.0%	358	100.0%
1 Person	---		299	83.5%
2 People	409	38.3%	47	13.1%
3 People	281	26.3%	7	2.0%
4 People	228	21.4%	3	0.8%
5 People	97	9.1%	1	0.3%
6 People	33	3.1%	1	0.3%
7+ People	19	1.8%	0	0.0%
Average Size	3.06		1.20	

Population by Relationship and Household Type

Households by Type

Householder Summary
Florence, Rankin County, Mississippi

Households by Age of Householder

	Family		Non-Family	
	Number	Percent	Number	Percent
Total	1,067	100.0%	361	100.0%
15 - 44	468	43.9%	99	27.4%
45 - 54	236	22.1%	76	21.1%
55 - 64	193	18.1%	68	18.8%
65 - 74	109	10.2%	59	16.3%
75+	61	5.7%	59	16.3%

Households by Age of Householder

Inner ring: Family
Outer ring: Non-Family

Legend: 15 - 44 | 45 - 54 | 55 - 64 | 65 - 74 | 75+
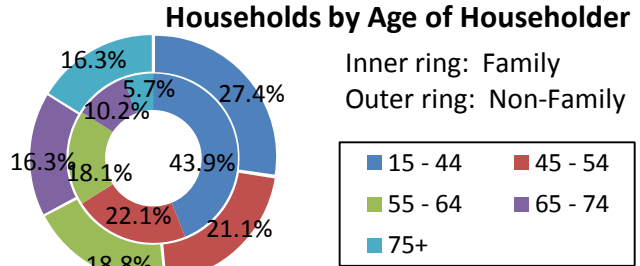
Summary by Race of Householder	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
Householder is:	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total	1,427	100.0%	795	100.0%	271	100.0%	360	100.0%
White	1,189	83.3%	697	87.7%	196	72.3%	296	82.2%
Black	215	15.1%	89	11.2%	69	25.5%	57	15.8%
American Indian	3	0.2%	1	0.1%	0	0.0%	1	0.3%
Asian	3	0.2%	1	0.1%	0	0.0%	2	0.6%
Pacific Islander	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race	9	0.6%	4	0.5%	3	1.1%	2	0.6%
Two or More Races	8	0.6%	3	0.4%	3	1.1%	2	0.6%
Hispanic	19	1.3%	10	1.3%	4	1.5%	4	1.1%

Race of Householder

Legend: Total Households | Husband-Wife Families | Other Families (No Spouse) | Non-Family

Housing Unit Summary
Florence, Rankin County, Mississippi

Total Housing Units	
2000	1,260
2010	1,528
Annual Rate (%)	1.95

Total Housing Units by Occupancy	Number	Percent
Occupied Housing Units	1,427	93.4%
Vacant Housing Units		
For Rent	29	1.90%
Rented, not Occupied	1	0.07%
For Sale Only	16	1.05%
Sold, not Occupied	3	0.20%
For Seasonal/Recreational/Occasional Use	11	0.72%
For Migrant Workers	0	0.00%
Other Vacant	43	2.81%
Total Vacancy Rate (%)		6.7%

Households by Tenure and Mortgage Status	Number	Percent	Average Household Size
Total	1,427	100.0%	
Owner Occupied	1,111	77.9%	2.67
Owned with a Mortgage/Loan	762	53.4%	
Owned Free and Clear	349	24.5%	
Renter Occupied	316	22.1%	2.56

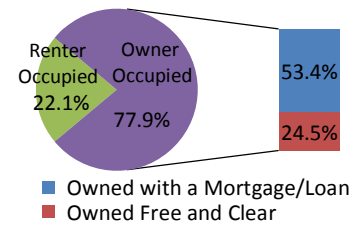| Housing Units by Race of Householder	Owner Occupied		Renter Occupied		Average Household Size
	Number	Percent	Number	Percent	
Total	1,111	100.0%	316	100.0%	
White	938	84.4%	251	79.4%	2.63
Black	158	14.2%	57	18.0%	2.67
American Indian	2	0.2%	1	0.3%	2.33
Asian	2	0.2%	1	0.3%	2.00
Pacific Islander	0	0.0%	0	0.0%	0.00
Some Other Race	6	0.5%	3	0.9%	3.33
Two or More Races	5	0.5%	3	0.9%	3.25
Hispanic	11	1.0%	7	2.2%	3.21

Housing Units by Race of Householder
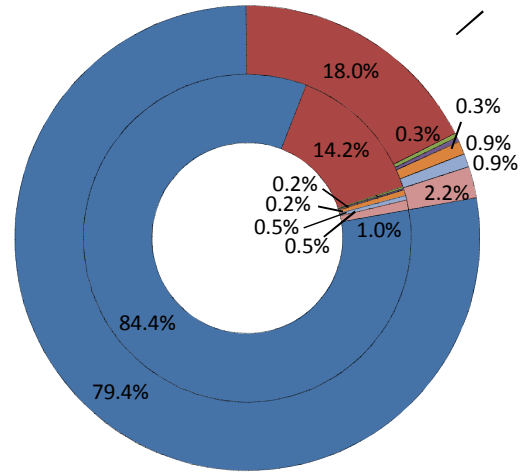
Inner ring: Owner Occupied
Outter ring: Renter Occupied

Legend: White, Black, American Indian, Asian, Pacific Islander, Some Other Race, Two or More Races, Hispanic

Households by Tenure and Mortgage Status

Legend: Owned with a Mortgage/Loan, Owned Free and Clear

Total Housing Units by Occupancy

Legend: For Rent, Rented, not Occupied, For Sale Only, Sold, not Occupied, For Seasonal/Recreational/Occasional Use, For Migrant Workers, Other Vacant
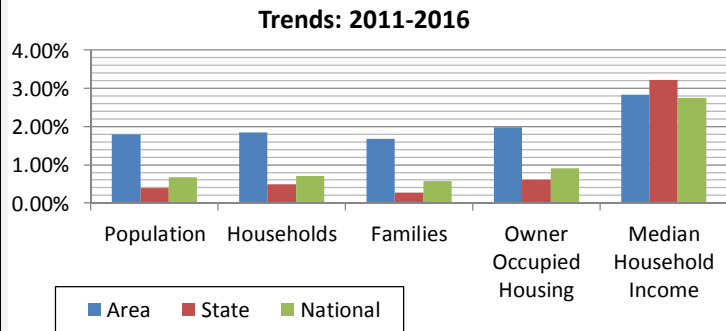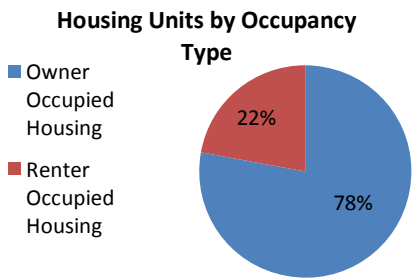
Demographic and Income Projections

Florence, Rankin County, Mississippi

Summary	2010	2011	2016	Trends 2011-2016 Rate		
				Area	State	National
Population	3,798	3,868	4,229	1.80%	0.39%	0.67%
Households	1,427	1,453	1,592	1.84%	0.49%	0.71%
Families	1,067	1,087	1,181	1.67%	0.27%	0.57%
Average Household	2.64	2.64	2.64	-	-	-
Owner Occupied Housing	1,111	1,124	1,240	1.98%	0.60%	0.91%
Renter Occupied Housing	316	329	352	-	-	-
Median Age	36.1	36.2	36.5	-	-	-
Median Household Income	-	$49,604	$57,058	2.84%	3.22%	2.75%

Housing Units by Occupancy Type

- Owner Occupied Housing
- Renter Occupied Housing

Trends: 2011-2016

Legend: Area, State, National

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<$15,000	160	11.2%	158	11.1%
$15,000 - $24,999	167	11.7%	118	8.3%
$25,000 - $34,999	172	12.1%	124	8.7%
$35,000 - $49,999	232	16.3%	216	15.1%
$50,000 - $74,999	311	21.8%	453	31.7%
$75,000 - $99,999	205	14.4%	277	19.4%
$100,000 - $149,999	156	10.9%	187	13.1%
$150,000 - $199,999	29	2.0%	34	2.4%
$200,000+	21	1.5%	24	1.7%
Median Household Income	$49,604		$57,058	
Average Household Income	$60,080		$67,072	
Per Capita Income	$22,400		$25,071	

Households by Income
Inner ring: 2016 projections
Outer ring: 2011 data

- <$15,000
- $15,000 - $24,999
- $25,000 - $34,999
- $35,000 - $49,999
- $50,000 - $74,999
- $75,000 - $99,999
- $100,000 - $149,999
- $150,000 - $199,999
- $200,000+
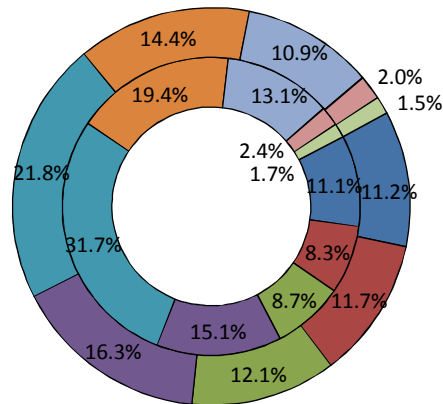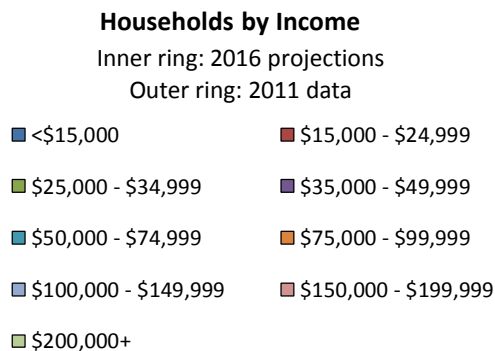
Data Note: Income is expressed in current dollars.

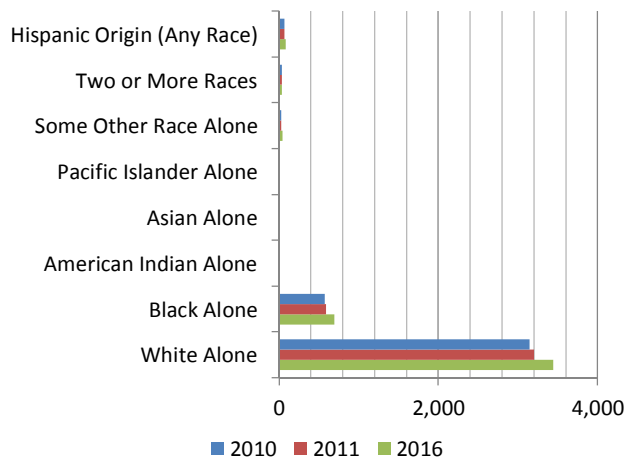**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

# Population Summary and Projections
Florence, Rankin County, Mississippi

CMPDD

| Population	2010		2011		2016	
	3,798		3,868		4,229	
Population by Age	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**
0 - 4	277	7.3%	278	7.2%	308	7.3%
5 - 9	288	7.6%	292	7.5%	316	7.5%
10 - 14	294	7.7%	298	7.7%	323	7.6%
15 - 19	247	6.5%	249	6.4%	252	6.0%
20 - 24	211	5.6%	216	5.6%	228	5.4%
25 - 34	525	13.8%	538	13.9%	599	14.2%
35 - 44	515	13.6%	521	13.5%	546	12.9%
45 - 54	552	14.5%	558	14.4%	556	13.1%
55 - 64	443	11.7%	455	11.8%	528	12.5%
65 - 74	263	6.9%	275	7.1%	365	8.6%
75 - 84	132	3.5%	134	3.5%	149	3.5%
85+	51	1.3%	52	1.3%	60	1.4%
Race and Ethnicity						
White Alone	3,146	82.8%	3,200	82.7%	3,442	81.4%
Black Alone	575	15.1%	589	15.2%	691	16.3%
American Indian Alone	5	0.1%	5	0.1%	7	0.2%
Asian Alone	9	0.2%	9	0.2%	11	0.3%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	30	0.8%	32	0.8%	41	1.0%
Two or More Races	33	0.9%	33	0.9%	37	0.9%
Hispanic Origin (Any Race)	65	1.7%	69	1.8%	88	2.1%

Race and Ethnicity

Population by Age
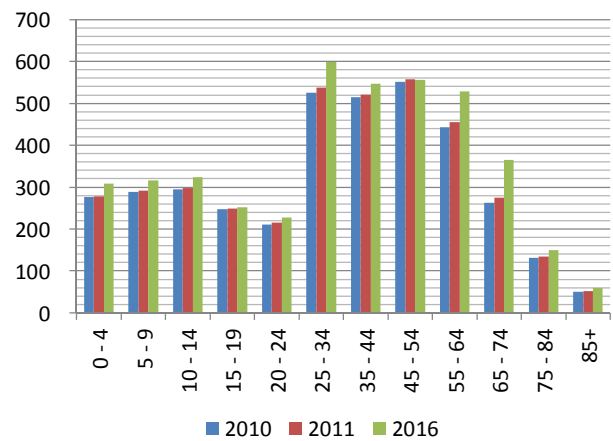
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

Business Summary by NAICS Codes
Florence, Rankin County, Mississippi

Total Businesses	136
Total Employees	957
Total Residential Population	3,420
Employee/Residential Population Ratio	0.28

NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	1.5%	2	0.2%
Mining	1	0.7%	9	0.9%
Utilities	2	1.5%	16	1.7%
Construction	18	13.2%	201	21.0%
Manufacturing	3	2.2%	82	8.6%
Wholesale Trade	7	5.1%	23	2.4%
Retail Trade	16	11.8%	86	9.0%
Motor Vehicle & Parts Dealers	2	1.5%	4	0.4%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	3	2.2%	15	1.6%
Food & Beverage Stores	3	2.2%	32	3.3%
Health & Personal Care Stores	1	0.7%	6	0.6%
Gasoline Stations	2	1.5%	20	2.1%
Clothing & Clothing Accessories Stores	2	1.5%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	1	0.7%	4	0.4%
General Merchandise Stores	1	0.7%	2	0.2%
Miscellaneous Store Retailers	2	1.5%	3	0.3%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	2	1.5%	24	2.5%
Information	1	0.7%	4	0.4%
Finance & Insurance	7	5.1%	28	2.9%
Central Bank/Credit Intermediation & Related Activities	3	2.2%	6	0.6%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1	0.7%	2	0.2%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	3	2.2%	20	2.1%
Real Estate, Rental & Leasing	8	5.9%	19	2.0%
Professional, Scientific & Tech Services	11	8.1%	31	3.2%
Legal Services	3	2.2%	15	1.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	6	4.4%	12	1.3%
Educational Services	4	2.9%	205	21.4%
Health Care & Social Assistance	5	3.7%	51	5.3%
Arts, Entertainment & Recreation	1	0.7%	2	0.2%
Accommodation & Food Services	3	2.2%	31	3.2%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	3	2.2%	31	3.2%
Other Services (except Public Administration)	28	20.6%	66	6.9%
Automotive Repair & Maintenance	4	2.9%	15	1.6%
Public Administration	7	5.1%	67	7.0%
Unclassified Establishments	2	1.5%	0	0.0%
Total	136	100.0%	957	100.0%
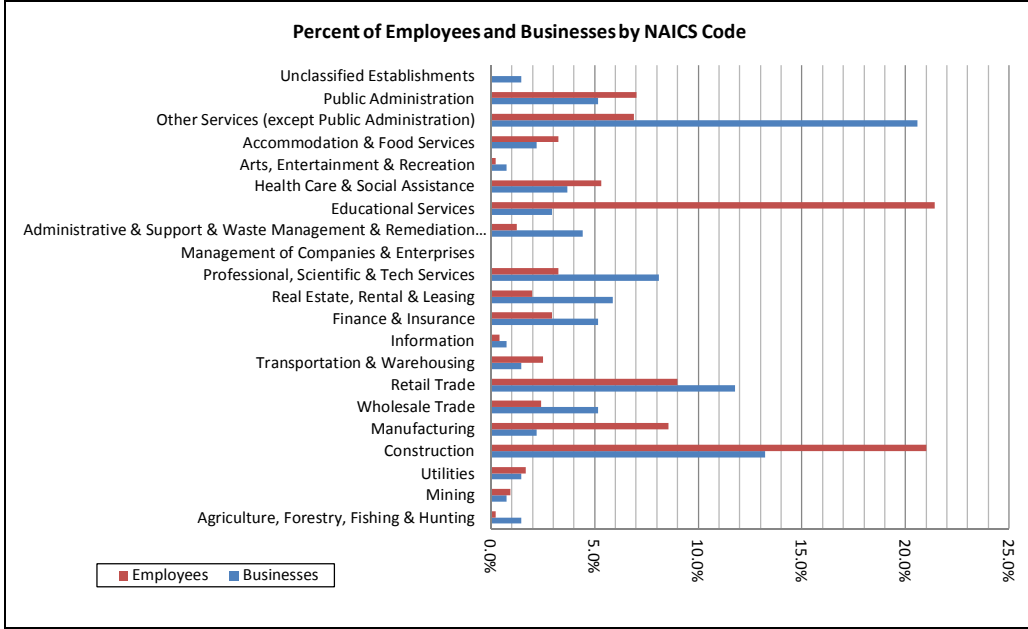
Percent of Employees and Businesses by NAICS Code

Legend: ■ Employees ■ Businesses

Business Summary by SIC Codes
Florence, Rankin County, Mississippi

Total Businesses	136
Total Employees	957
Total Residential Population	3,420
Employee/Residential Population Ratio	0.28

SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	5	3.68%	17	1.78%
Construction	18	13.24%	199	20.79%
Manufacturing	4	2.94%	82	8.57%
Transportation	4	2.94%	27	2.82%
Communication	0	0.00%	0	0.00%
Utility	4	2.94%	20	2.09%
Wholesale Trade	7	5.15%	23	2.40%
Retail Trade Summary	20	14.71%	117	12.23%
Home Improvement	3	2.21%	15	1.57%
General Merchandise Stores	1	0.74%	2	0.21%
Food Stores	3	2.21%	32	3.34%
Auto Dealers, Gas Stations, Auto Aftermarket	4	2.94%	24	2.51%
Apparel & Accessory Stores	2	1.47%	0	0.00%
Furniture & Home Furnishings	0	0.00%	0	0.00%
Eating & Drinking Places	3	2.21%	31	3.24%
Miscellaneous Retail	4	2.94%	12	1.25%
Finance, Insurance, Real Estate Summary	11	8.09%	37	3.87%
Banks, Savings & Lending Institutions	2	1.47%	6	0.63%
Securities Brokers	1	0.74%	2	0.21%
Insurance Carriers & Agents	3	2.21%	20	2.09%
Real Estate, Holding, Other Investment Offices	5	3.68%	9	0.94%
Services Summary	53	38.97%	367	38.35%
Hotels & Lodging	0	0.00%	0	0.00%
Automotive Services	4	2.94%	15	1.57%
Motion Pictures & Amusements	1	0.74%	2	0.21%
Health Services	2	1.47%	12	1.25%
Legal Services	3	2.21%	13	1.36%
Education Institutions & Libraries	4	2.94%	207	21.63%
Other Services	39	28.68%	118	12.33%
Government	7	5.15%	67	7.00%
Other	2	1.47%	0	0.00%
Total	136		957	

Retail Trade Summary

Finance, Insurance, Real Estate Summary

Services Summary