

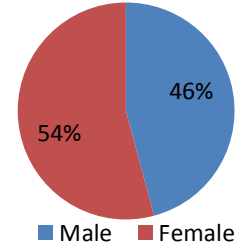


## Population Summary

### Flowood, Rankin County, Mississippi

Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	5,507	98.82%	---	2000	4,141
White	4,183	75.06%	45.2	2010	5,573
Black	1,073	19.25%	29.7	Annual Rate (%) 3.02	
American Indian	8	0.14%	32.9		
Asian	202	3.62%	29.9		
Pacific Islander	0	0.00%	27.5		
Other Race	41	0.74%	25.5		
Reporting Two or More Races	65	1.17%	20.0		
Total Hispanic Population	121	2.17%	25.9		

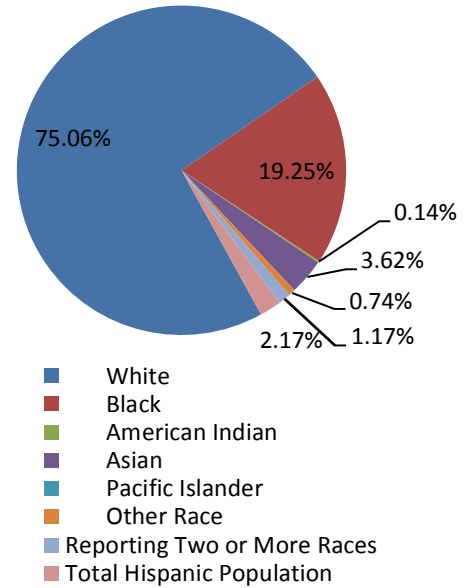
**Population by Sex**



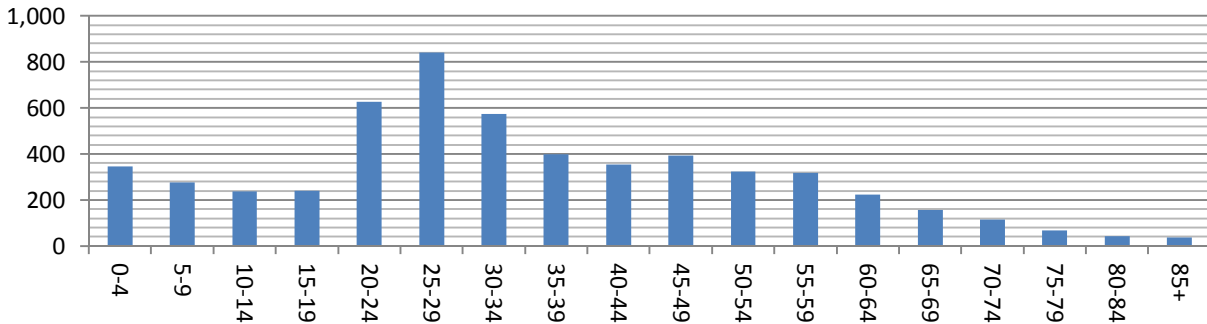
Population by Sex			
Male	2,553	45.8%	31.5
Female	3,020	54.2%	34.7

Population by Age		
0-4	346	6.21%
5-9	275	4.93%
10-14	238	4.27%
15-19	239	4.29%
20-24	628	11.27%
25-29	840	15.07%
30-34	574	10.30%
35-39	400	7.18%
40-44	355	6.37%
45-49	394	7.07%
50-54	324	5.81%
55-59	317	5.69%
60-64	224	4.02%
65-69	158	2.84%
70-74	114	2.05%
75-79	67	1.20%
80-84	44	0.79%
85+	36	0.65%
18+	4,560	81.82%
65+	419	7.52%

**Population by Race**



**Population by Age**



**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

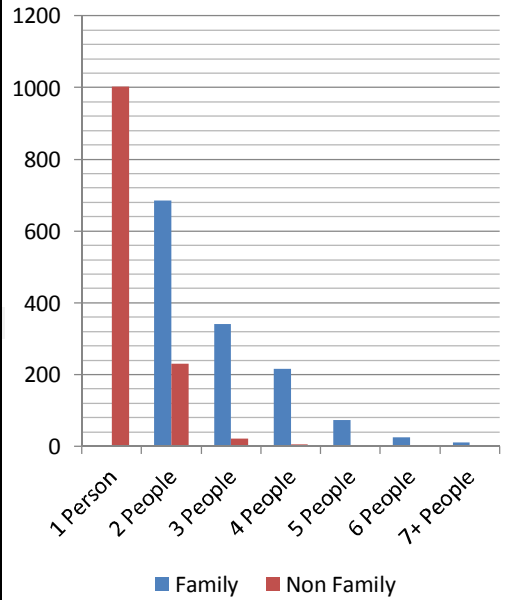


# Household Summary

Flowood, Rankin County, Mississippi

Households by Type	Number	Percent	Total Households	
Households with 1 Person	1,003	38.4%	2000	1,891
Households with 2+ People	1,609	61.6%	2010	2,612
Family Households	1,350	51.7%	Annual Rate (%)	3.28%
Husband-wife Families	980	37.5%	Average Size	2.04
With Own Children	389	14.9%		
Other Family (No Spouse Present)	371	14.2%		
With Own Children	200	7.7%		
Nonfamily Households	259	9.9%		
All Households with Children	647	24.8%		
Multigenerational Households	53	2.0%		
Unmarried Partner Households	134	5.1%		
Male-female	115	4.4%		
Same-sex	19	0.7%		

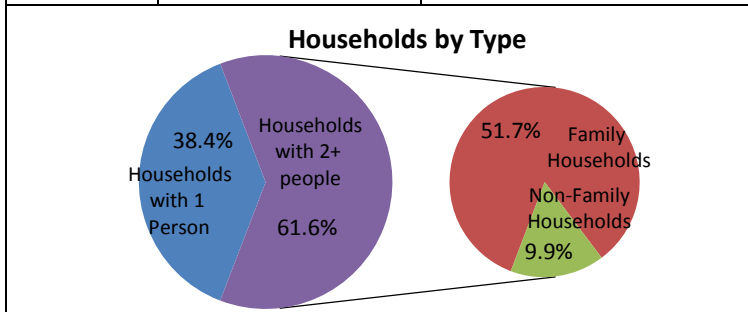
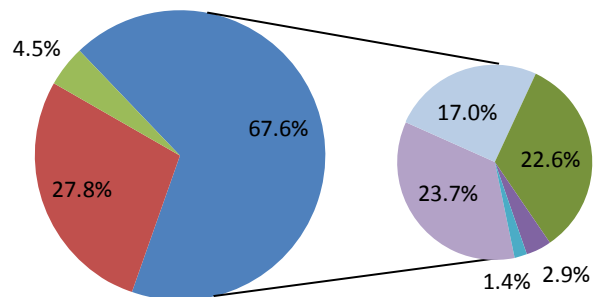
Households by Size



Population by Relationship and Household Type		
Total	5,573	100.0%
In Households	5,321	95.5%
In Family Households	3,769	67.6%
Householder	1,320	23.7%
Spouse	950	17.0%
Child	1,262	22.6%
Other relative	159	2.9%
Nonrelative	78	1.4%
In Nonfamily Households	1,551	27.8%
In Group Quarters	252	4.5%
Institutionalized Population	252	4.5%
Noninstitutionalized	0	0.0%

Households by Size	Family		Non Family	
	Number	Percent	Number	Percent
Total	1,351	100.0%	1,263	100.0%
1 Person	---		1,003	79.4%
2 People	685	50.7%	230	18.2%
3 People	340	25.2%	22	1.7%
4 People	216	16.0%	6	0.5%
5 People	73	5.4%	0	0.0%
6 People	26	1.9%	1	0.1%
7+ People	11	0.8%	1	0.1%
Average Size	2.73		1.23	

Population by Relationship and Household Type



- In Family Households
- In Nonfamily Households
- Institutionalized Population
- Noninstitutionalized Population

- | In Family Households                      |                |
|---|----------------|
| <span style="color: purple;">■</span>     | Householder    |
| <span style="color: lightblue;">■</span>  | Spouse         |
| <span style="color: green;">■</span>      | Child          |
| <span style="color: darkpurple;">■</span> | Other relative |
| <span style="color: cyan;">■</span>       | Nonrelative    |

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

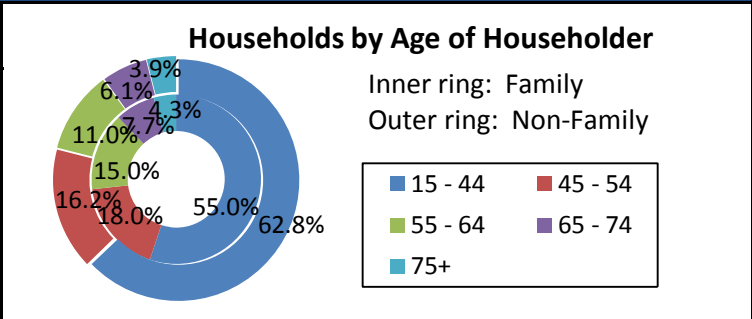
Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Householder Summary

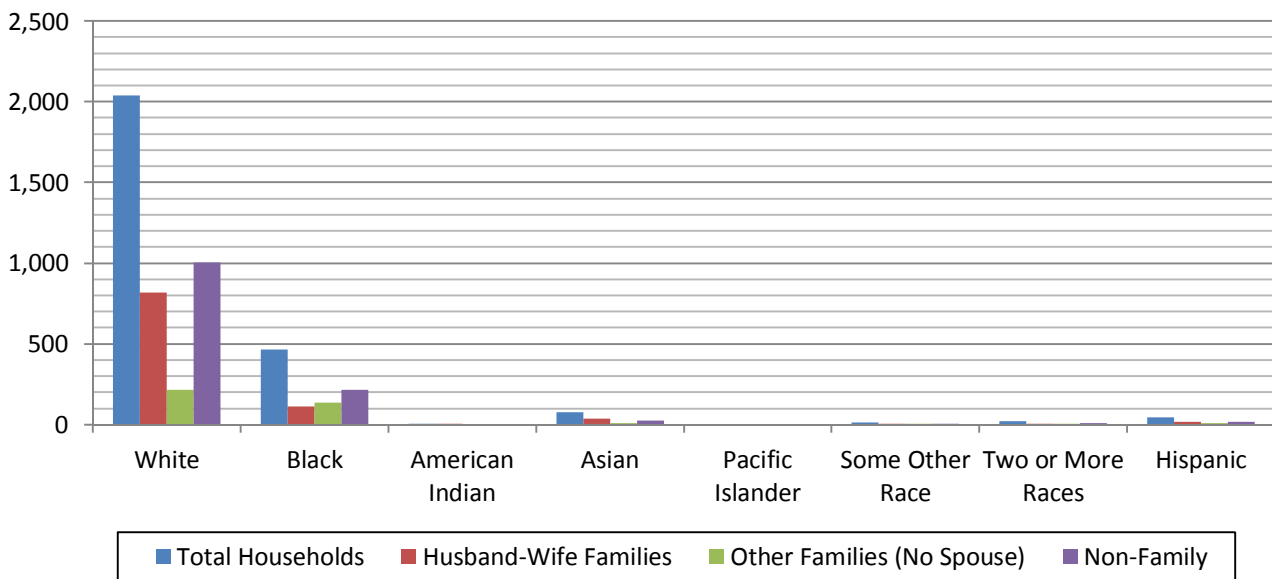
## Flowood, Rankin County, Mississippi

	Family		Non-Family	
	Number	Percent	Number	Percent
Total	1,350	100.0%	1,262	100.0%
15 - 44	743	55.0%	792	62.8%
45 - 54	243	18.0%	205	16.2%
55 - 64	202	15.0%	139	11.0%
65 - 74	104	7.7%	77	6.1%
75+	58	4.3%	49	3.9%



Householder is:	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total	2,612	100.0%	980	100.0%	370	100.0%	1,261	100.0%
White	2,039	78.1%	819	83.6%	217	58.6%	1,003	79.5%
Black	464	17.8%	113	11.5%	135	36.5%	216	17.1%
American Indian	2	0.1%	1	0.1%	0	0.0%	0	0.0%
Asian	75	2.9%	39	4.0%	9	2.4%	27	2.1%
Pacific Islander	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race	12	0.5%	4	0.4%	3	0.8%	5	0.4%
Two or More Races	20	0.8%	4	0.4%	6	1.6%	10	0.8%
Hispanic	45	1.7%	17	1.7%	10	2.7%	18	1.4%

### Race of Householder



**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

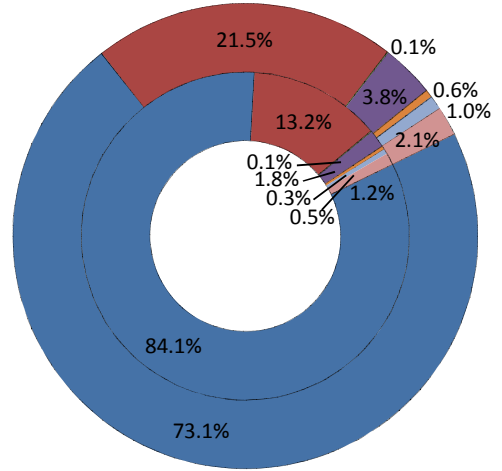


# Housing Unit Summary

## Flowood, Rankin County, Mississippi

Total Housing Units					
2000		2,136			
2010		2,851			
Annual Rate (%)		2.93			
Total Housing Units by Occupancy		Number	Percent		
Occupied Housing Units		2,612	91.6%		
Vacant Housing Units					
For Rent		99	3.47%		
Rented, not Occupied		1	0.04%		
For Sale Only		28	0.98%		
Sold, not Occupied		3	0.11%		
For Seasonal/Recreational/Occasional Use		23	0.81%		
For Migrant Workers		0	0.00%		
Other Vacant		21	0.74%		
Total Vacancy Rate (%)			6.1%		
Households by Tenure and Mortgage Status		Number	Percent	Average Household Size	
Total		2,612	100.0%		
Owner Occupied		1,176	45.0%	2.38	
Owned with a Mortgage/Loan		923	35.3%		
Owned Free and Clear		253	9.7%		
Renter Occupied		1,436	55.0%	1.75	
Housing Units by Race of Householder		Owner Occupied		Renter Occupied	
	Number	Percent	Number	Percent	
Total	1,177	100.0%	1,435	100.0%	Average Household Size
White	990	84.1%	1,049	73.1%	1.99
Black	155	13.2%	309	21.5%	2.12
American Indian	1	0.1%	1	0.1%	2.00
Asian	21	1.8%	54	3.8%	2.60
Pacific Islander	0	0.0%	0	0.0%	0.00
Some Other Race	4	0.3%	8	0.6%	3.33
Two or More Races	6	0.5%	14	1.0%	2.35
Hispanic	14	1.2%	30	2.1%	2.62

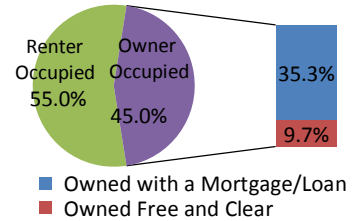
**Housing Units by Race of Householder**



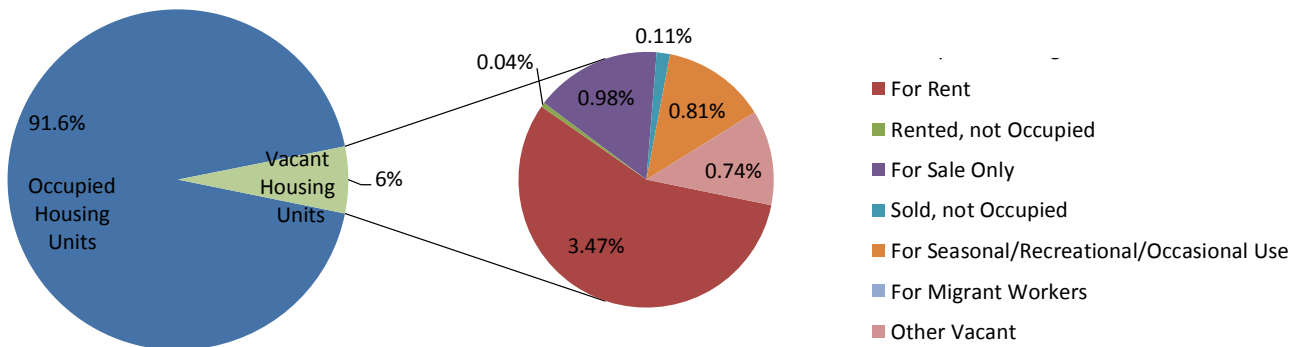
Inner ring: Owner Occupied  
Outer ring: Renter Occupied

- White
- Black
- American Indian
- Asian
- Pacific Islander
- Some Other Race
- Two or More Races
- Hispanic

**Households by Tenure and Mortgage Status**



**Total Housing Units by Occupancy**



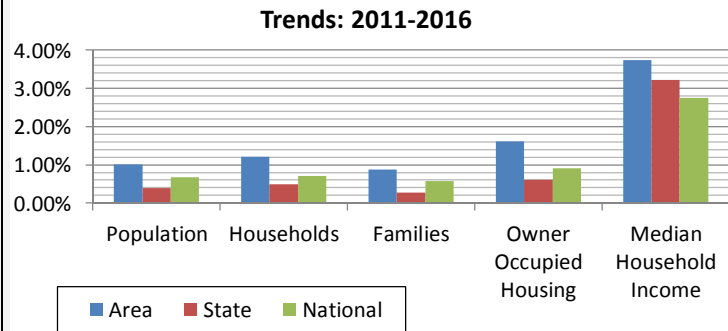
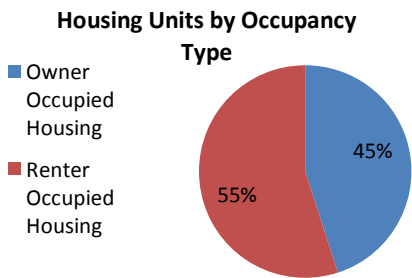
**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Demographic and Income Projections

## Flowood, Rankin County, Mississippi

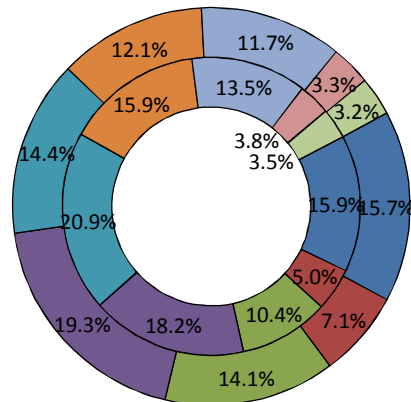
Summary	2010	2011	2016	Trends 2011-2016 Rate		
				Area	State	National
Population	5,573	5,617	5,905	1.01%	0.39%	0.67%
Households	2,612	2,632	2,796	1.22%	0.49%	0.71%
Families	1,350	1,364	1,425	0.88%	0.27%	0.57%
Average Household	2.04	2.04	2.02	-	-	-
Owner Occupied Housing	1,176	1,176	1,274	1.61%	0.60%	0.91%
Renter Occupied Housing	1,436	1,456	1,522	-	-	-
Median Age	31.9	31.9	32.2	-	-	-
Median Household Income	-	\$44,382	\$53,335	3.74%	3.22%	2.75%



Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	409	15.7%	416	15.9%
\$15,000 - \$24,999	186	7.1%	131	5.0%
\$25,000 - \$34,999	367	14.1%	272	10.4%
\$35,000 - \$49,999	503	19.3%	475	18.2%
\$50,000 - \$74,999	377	14.4%	547	20.9%
\$75,000 - \$99,999	317	12.1%	415	15.9%
\$100,000 - \$149,999	305	11.7%	352	13.5%
\$150,000 - \$199,999	86	3.3%	98	3.8%
\$200,000+	83	3.2%	91	3.5%
Median Household Income	\$44,382		\$53,335	
Average Household Income	\$63,158		\$70,287	
Per Capita Income	\$30,088		\$33,602	

**Households by Income**  
 Inner ring: 2016 projections  
 Outer ring: 2011 data

- <\$15,000
- \$15,000 - \$24,999
- \$25,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 - \$199,999
- \$200,000+



**Data Note:** Income is expressed in current dollars.  
**Source:** U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



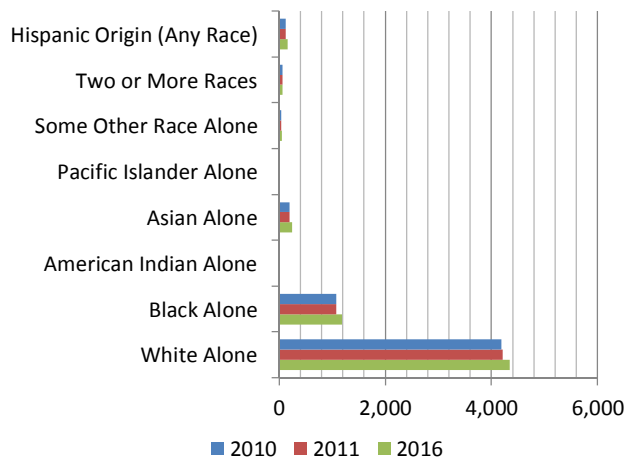
## Population Summary and Projections

### Flowood, Rankin County, Mississippi

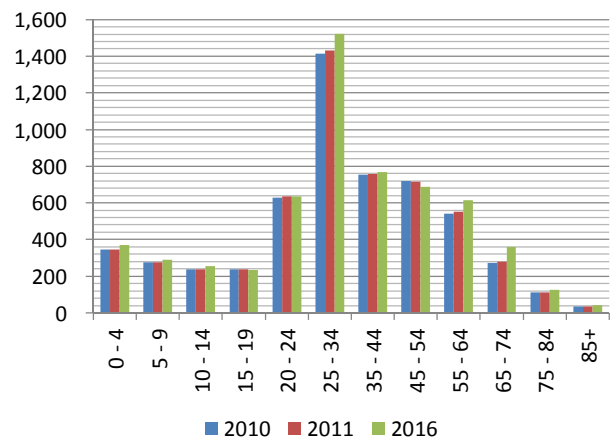
Population	2010		2011		2016	
	5,573		5,617		5,905	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	346	6.2%	345	6.1%	371	6.3%
5 - 9	275	4.9%	277	4.9%	291	4.9%
10 - 14	238	4.3%	239	4.3%	255	4.3%
15 - 19	239	4.3%	239	4.3%	233	3.9%
20 - 24	628	11.3%	635	11.3%	637	10.8%
25 - 34	1,414	25.4%	1,430	25.5%	1,522	25.8%
35 - 44	755	13.5%	756	13.5%	767	13.0%
45 - 54	718	12.9%	717	12.8%	688	11.7%
55 - 64	541	9.7%	551	9.8%	616	10.4%
65 - 74	272	4.9%	279	5.0%	358	6.1%
75 - 84	111	2.0%	112	2.0%	125	2.1%
85+	36	0.6%	36	0.6%	41	0.7%

Race and Ethnicity						
White Alone	4,183	75.1%	4,215	75.0%	4,342	73.5%
Black Alone	1,073	19.3%	1,080	19.2%	1,181	20.0%
American Indian Alone	8	0.1%	8	0.1%	9	0.2%
Asian Alone	202	3.6%	203	3.6%	245	4.1%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	41	0.7%	45	0.8%	56	0.9%
Two or More Races	65	1.2%	67	1.2%	72	1.2%
Hispanic Origin (Any Race)	121	2.2%	130	2.3%	163	2.8%


**Race and Ethnicity**



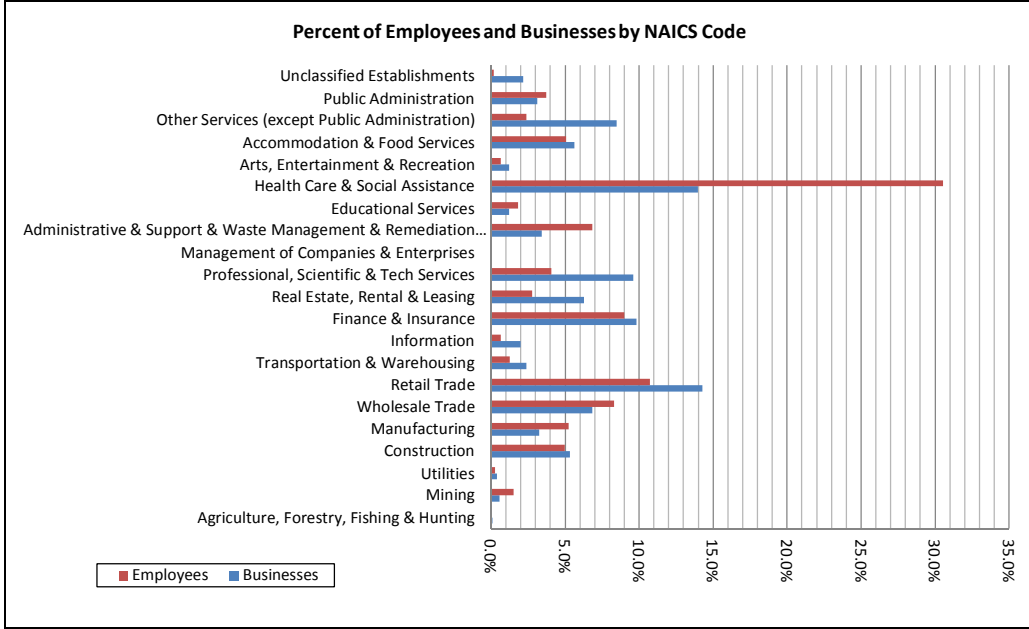
**Population by Age**



Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

	<h2 style="margin: 0;">Business Summary by NAICS Codes</h2> <h3 style="margin: 0;">Flowood, Rankin County, Mississippi</h3>
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Total Businesses	1,051			
Total Employees	16,112			
Total Residential Population	7,684			
Employee/Residential Population Ratio	2.10			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	0	0.0%
Mining	6	0.6%	242	1.5%
Utilities	4	0.4%	45	0.3%
Construction	56	5.3%	802	5.0%
Manufacturing	34	3.2%	841	5.2%
Wholesale Trade	72	6.9%	1,341	8.3%
Retail Trade	150	14.3%	1,726	10.7%
Motor Vehicle & Parts Dealers	19	1.8%	356	2.2%
Furniture & Home Furnishings Stores	10	1.0%	78	0.5%
Electronics & Appliance Stores	10	1.0%	75	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	11	1.0%	166	1.0%
Food & Beverage Stores	9	0.9%	128	0.8%
Health & Personal Care Stores	26	2.5%	214	1.3%
Gasoline Stations	7	0.7%	76	0.5%
Clothing & Clothing Accessories Stores	20	1.9%	127	0.8%
Sport Goods, Hobby, Book, & Music Stores	9	0.9%	49	0.3%
General Merchandise Stores	5	0.5%	270	1.7%
Miscellaneous Store Retailers	24	2.3%	92	0.6%
Nonstore Retailers	3	0.3%	94	0.6%
Transportation & Warehousing	25	2.4%	206	1.3%
Information	21	2.0%	107	0.7%
Finance & Insurance	103	9.8%	1,448	9.0%
Central Bank/Credit Intermediation & Related Activities	36	3.4%	204	1.3%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	12	1.1%	48	0.3%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	56	5.3%	1,197	7.4%
Real Estate, Rental & Leasing	66	6.3%	445	2.8%
Professional, Scientific & Tech Services	101	9.6%	653	4.1%
Legal Services	39	3.7%	344	2.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	36	3.4%	1,099	6.8%
Educational Services	13	1.2%	296	1.8%
Health Care & Social Assistance	147	14.0%	4,922	30.5%
Arts, Entertainment & Recreation	13	1.2%	107	0.7%
Accommodation & Food Services	59	5.6%	816	5.1%
Accommodation	9	0.9%	77	0.5%
Food Services & Drinking Places	49	4.7%	739	4.6%
Other Services (except Public Administration)	89	8.5%	381	2.4%
Automotive Repair & Maintenance	24	2.3%	137	0.9%
Public Administration	33	3.1%	603	3.7%
Unclassified Establishments	23	2.2%	31	0.2%
<b>Total</b>	<b>1,051</b>	<b>100.0%</b>	<b>16,112</b>	<b>100.0%</b>



Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.



## Business Summary by SIC Codes

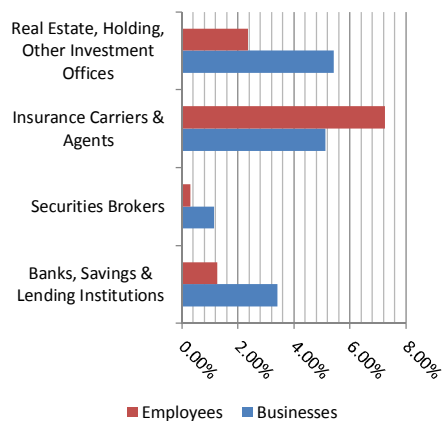
Flowood, Rankin County, Mississippi

Total Businesses	1,051			
Total Employees	16,112			
Total Residential Population	7,684			
Employee/Residential Population Ratio	2.10			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	17	1.62%	316	1.96%
Construction	49	4.66%	773	4.80%
Manufacturing	32	3.04%	844	5.24%
Transportation	30	2.85%	191	1.19%
Communication	9	0.86%	48	0.30%
Utility	7	0.67%	173	1.07%
Wholesale Trade	73	6.95%	1,352	8.39%
Retail Trade Summary	203	19.31%	2,469	15.32%
Home Improvement	14	1.33%	183	1.14%
General Merchandise Stores	5	0.48%	270	1.68%
Food Stores	13	1.24%	139	0.86%
Auto Dealers, Gas Stations, Auto Aftermarket	26	2.47%	432	2.68%
Apparel & Accessory Stores	17	1.62%	116	0.72%
Furniture & Home Furnishings	21	2.00%	149	0.92%
Eating & Drinking Places	50	4.76%	739	4.59%
Miscellaneous Retail	59	5.61%	443	2.75%
Finance, Insurance, Real Estate Summary	159	15.13%	1,803	11.19%
Banks, Savings & Lending Institutions	36	3.43%	204	1.27%
Securities Brokers	12	1.14%	48	0.30%
Insurance Carriers & Agents	54	5.14%	1,169	7.26%
Real Estate, Holding, Other Investment Offices	57	5.42%	382	2.37%
Services Summary	417	39.68%	7,522	46.69%
Hotels & Lodging	9	0.86%	77	0.48%
Automotive Services	35	3.33%	245	1.52%
Motion Pictures & Amusements	18	1.71%	125	0.78%
Health Services	136	12.94%	4,753	29.50%
Legal Services	34	3.24%	295	1.83%
Education Institutions & Libraries	10	0.95%	288	1.79%
Other Services	175	16.65%	1,738	10.79%
Government	33	3.14%	603	3.74%
Other	21	2.00%	20	0.12%
<b>Total</b>	<b>1,051</b>		<b>16,112</b>	

**Retail Trade Summary**



**Finance, Insurance, Real Estate Summary**



**Services Summary**

