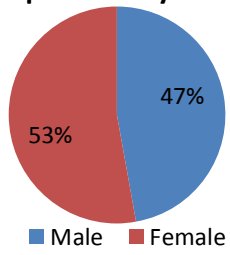


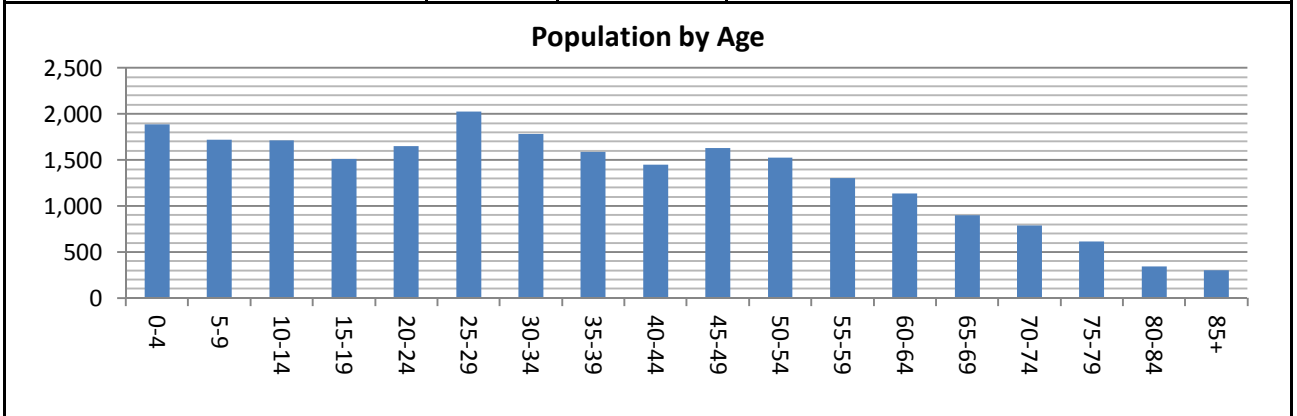
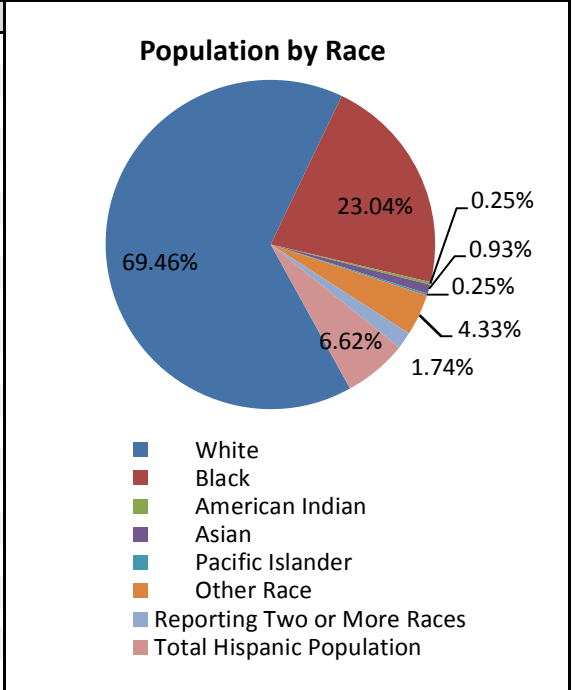


Population Summary

Pearl, Rankin County, Mississippi

Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	23,457	98.25%	---	2000	22,370
White	16,582	69.46%	45.2	2010	23,874
Black	5,500	23.04%	29.7	Annual Rate (%) 0.65	
American Indian	60	0.25%	32.9	<div style="text-align: center;"> Population by Sex  <p>■ Male ■ Female</p> </div>	
Asian	223	0.93%	29.9		
Pacific Islander	59	0.25%	27.5		
Other Race	1,033	4.33%	25.5		
Reporting Two or More Races	416	1.74%	20.0		
Total Hispanic Population	1,580	6.62%	25.9		
Population by Sex					
Male	11,275	47.2%	31.5		
Female	12,599	52.8%	34.7		

Population by Age		
0-4	1,888	7.91%
5-9	1,719	7.20%
10-14	1,715	7.18%
15-19	1,511	6.33%
20-24	1,652	6.92%
25-29	2,029	8.50%
30-34	1,781	7.46%
35-39	1,591	6.66%
40-44	1,451	6.08%
45-49	1,627	6.81%
50-54	1,522	6.38%
55-59	1,305	5.47%
60-64	1,139	4.77%
65-69	898	3.76%
70-74	786	3.29%
75-79	617	2.58%
80-84	344	1.44%
85+	299	1.25%
18+	17,638	73.88%
65+	2,944	12.33%



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

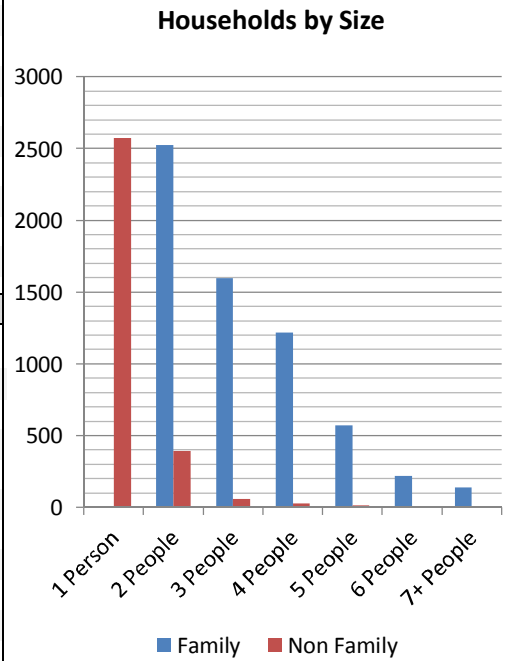
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Household Summary

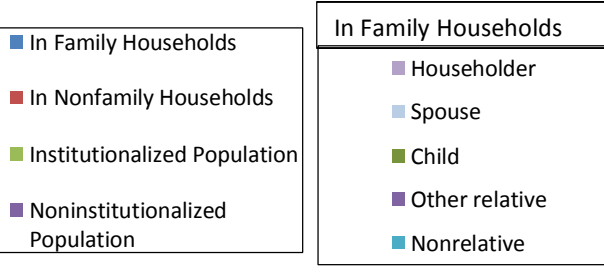
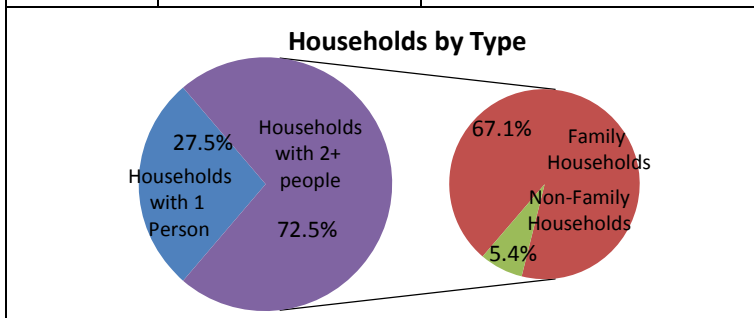
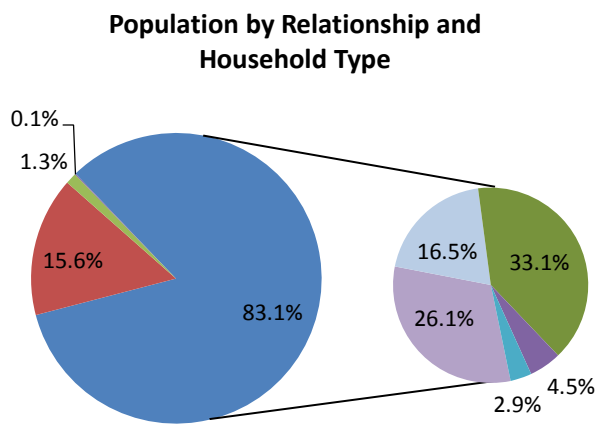
Pearl, Rankin County, Mississippi

Households by Type	Number	Percent	Total Households	
Households with 1 Person	2,571	27.5%	2000	8,830
Households with 2+ People	6,772	72.5%	2010	9,342
Family Households	6,271	67.1%	Annual Rate (%)	0.57%
Husband-wife Families	3,962	42.4%	Average Size	2.52
With Own Children	1,681	18.0%		
Other Family (No Spouse Present)	2,309	24.7%		
With Own Children	1,284	13.7%		
Nonfamily Households	501	5.4%		
All Households with Children	3,433	36.7%		
Multigenerational Households	492	5.3%		
Unmarried Partner Households	576	6.2%		
Male-female	519	5.6%		
Same-sex	57	0.6%		



Population by Relationship and Household Type		
Total	23,874	100.0%
In Households	23,559	98.7%
In Family Households	19,843	83.1%
Householder	6,233	26.1%
Spouse	3,941	16.5%
Child	7,910	33.1%
Other relative	1,075	4.5%
Nonrelative	683	2.9%
In Nonfamily Households	3,716	15.6%
In Group Quarters	315	1.3%
Institutionalized Population	301	1.3%
Noninstitutionalized	14	0.1%

	Family		Non Family	
	Number	Percent	Number	Percent
Total	6,271	100.0%	3,071	100.0%
1 Person	---		2,571	83.7%
2 People	2,526	40.3%	392	12.8%
3 People	1,598	25.5%	58	1.9%
4 People	1,217	19.4%	29	0.9%
5 People	573	9.1%	12	0.4%
6 People	220	3.5%	7	0.2%
7+ People	137	2.2%	2	0.1%
Average Size	3.06		1.21	



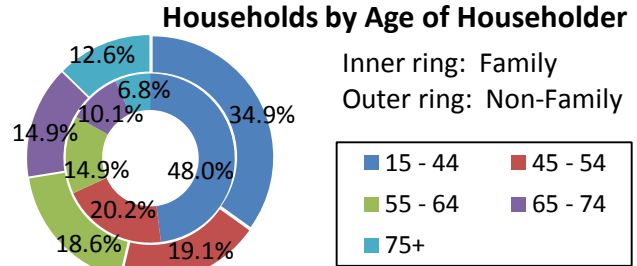
Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.



Householder Summary

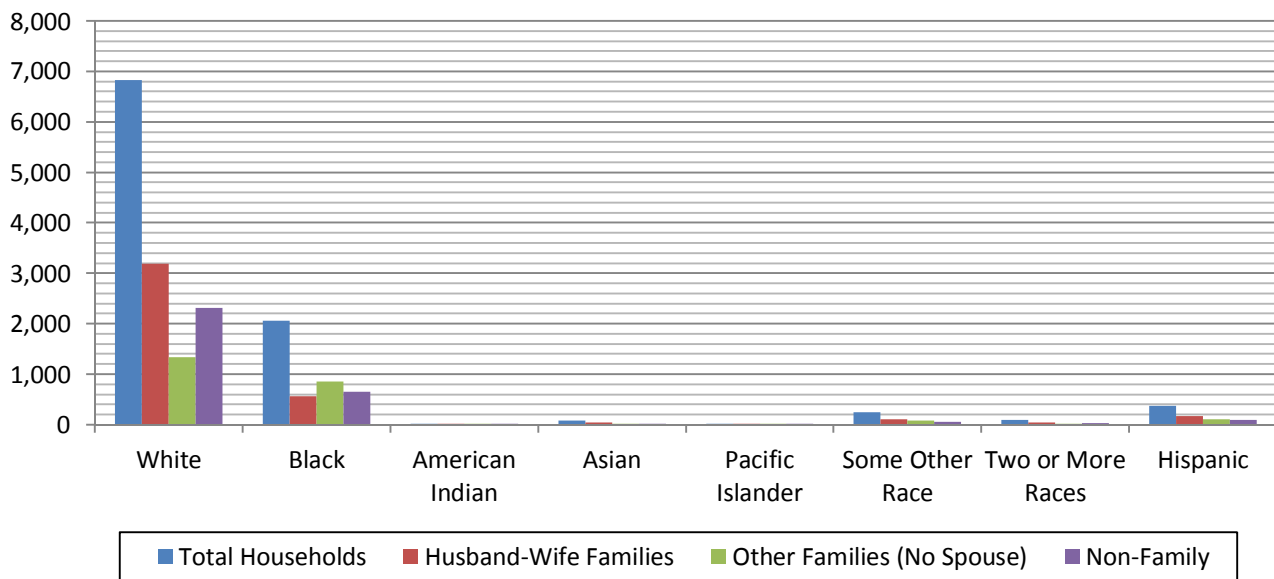
Pearl, Rankin County, Mississippi

	Family		Non-Family	
	Number	Percent	Number	Percent
Total	6,270	100.0%	3,070	100.0%
15 - 44	3,008	48.0%	1,070	34.9%
45 - 54	1,269	20.2%	585	19.1%
55 - 64	935	14.9%	571	18.6%
65 - 74	632	10.1%	457	14.9%
75+	426	6.8%	387	12.6%



Summary by Race of Householder	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total	9,342	100.0%	3,961	100.0%	2,310	100.0%	3,071	100.0%
White	6,831	73.1%	3,191	80.6%	1,334	57.7%	2,307	75.1%
Black	2,061	22.1%	562	14.2%	854	37.0%	645	21.0%
American Indian	19	0.2%	11	0.3%	1	0.0%	7	0.2%
Asian	76	0.8%	43	1.1%	14	0.6%	18	0.6%
Pacific Islander	16	0.2%	9	0.2%	3	0.1%	4	0.1%
Some Other Race	249	2.7%	104	2.6%	84	3.6%	61	2.0%
Two or More Races	90	1.0%	41	1.0%	20	0.9%	29	0.9%
Hispanic	373	4.0%	173	4.4%	112	4.8%	88	2.9%

Race of Householder



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

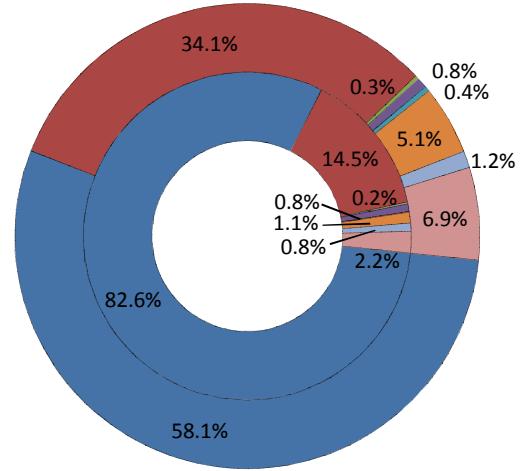


Housing Unit Summary

Pearl, Rankin County, Mississippi

Total Housing Units					
2000		9,351			
2010		9,938			
Annual Rate (%)		0.61			
Total Housing Units by Occupancy		Number	Percent		
Occupied Housing Units		9,342	94.0%		
Vacant Housing Units					
For Rent		224	2.25%		
Rented, not Occupied		16	0.16%		
For Sale Only		129	1.30%		
Sold, not Occupied		28	0.28%		
For Seasonal/Recreational/Occasional Use		34	0.34%		
For Migrant Workers		0	0.00%		
Other Vacant		184	1.85%		
Total Vacancy Rate (%)			6.2%		
Households by Tenure and Mortgage Status		Number	Percent	Average Household Size	
Total		9,342	100.0%		
Owner Occupied		5,738	61.4%	2.52	
Owned with a Mortgage/Loan		3,935	42.1%		
Owned Free and Clear		1,803	19.3%		
Renter Occupied		3,604	38.6%	2.53	
Housing Units by Race of Householder		Owner Occupied		Renter Occupied	
	Number	Percent	Number	Percent	
Total	5,737	100.0%	3,604	100.0%	Average Household Size
White	4,738	82.6%	2,093	58.1%	2.42
Black	832	14.5%	1,229	34.1%	2.65
American Indian	9	0.2%	10	0.3%	2.53
Asian	47	0.8%	28	0.8%	2.70
Pacific Islander	2	0.0%	14	0.4%	3.81
Some Other Race	64	1.1%	185	5.1%	4.14
Two or More Races	45	0.8%	45	1.2%	2.77
Hispanic	126	2.2%	248	6.9%	4.03

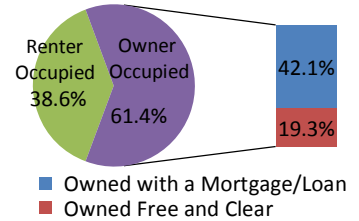
Housing Units by Race of Householder



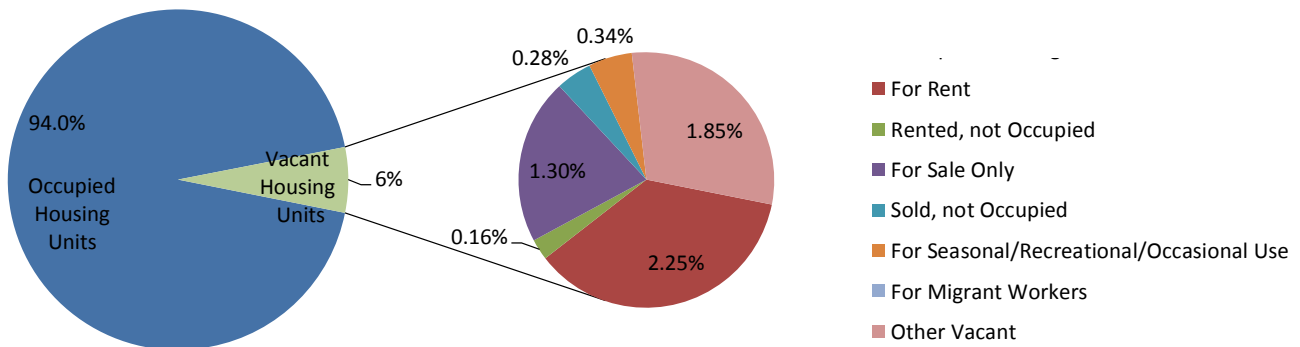
Inner ring: Owner Occupied
Outer ring: Renter Occupied

- White
- Black
- American Indian
- Asian
- Pacific Islander
- Some Other Race
- Two or More Races
- Hispanic

Households by Tenure and Mortgage Status



Total Housing Units by Occupancy



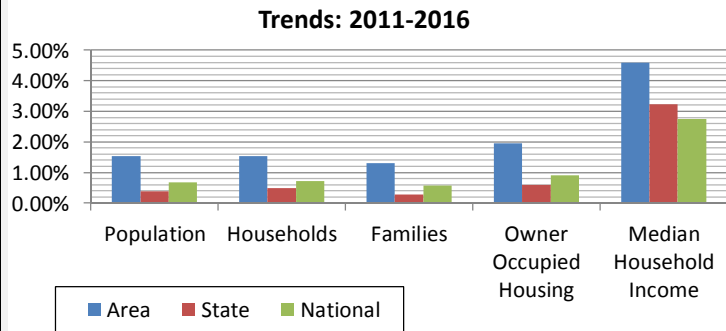
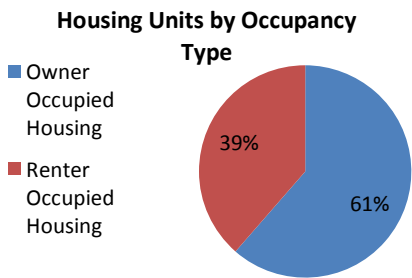
Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



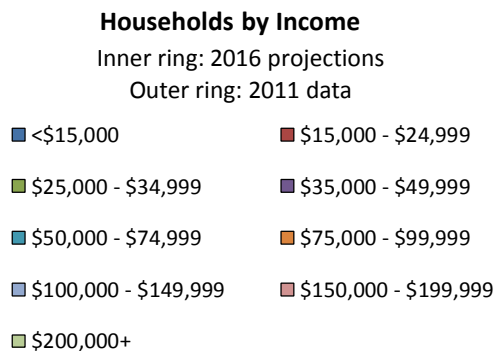
Demographic and Income Projections

Pearl, Rankin County, Mississippi

Summary	2010	2011	2016	Trends 2011-2016 Rate		
				Area	State	National
Population	23,874	24,072	25,982	1.54%	0.39%	0.67%
Households	9,342	9,401	10,141	1.53%	0.49%	0.71%
Families	6,271	6,332	6,758	1.31%	0.27%	0.57%
Average Household	2.52	2.53	2.53	-	-	-
Owner Occupied Housing	5,738	5,755	6,339	1.95%	0.60%	0.91%
Renter Occupied Housing	3,604	3,646	3,802	-	-	-
Median Age	34.0	34.1	34.5	-	-	-
Median Household Income	-	\$40,104	\$50,207	4.60%	3.22%	2.75%



Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	1,283	13.7%	1,306	14.0%
\$15,000 - \$24,999	1,336	14.3%	1,056	11.3%
\$25,000 - \$34,999	1,395	14.9%	1,178	12.6%
\$35,000 - \$49,999	1,618	17.3%	1,495	16.0%
\$50,000 - \$74,999	1,797	19.2%	2,534	27.1%
\$75,000 - \$99,999	1,042	11.2%	1,416	15.2%
\$100,000 - \$149,999	704	7.5%	877	9.4%
\$150,000 - \$199,999	172	1.8%	216	2.3%
\$200,000+	54	0.6%	63	0.7%
Median Household Income	\$40,104		\$50,207	
Average Household Income	\$51,414		\$57,284	
Per Capita Income	\$20,276		\$22,529	



Data Note: Income is expressed in current dollars.

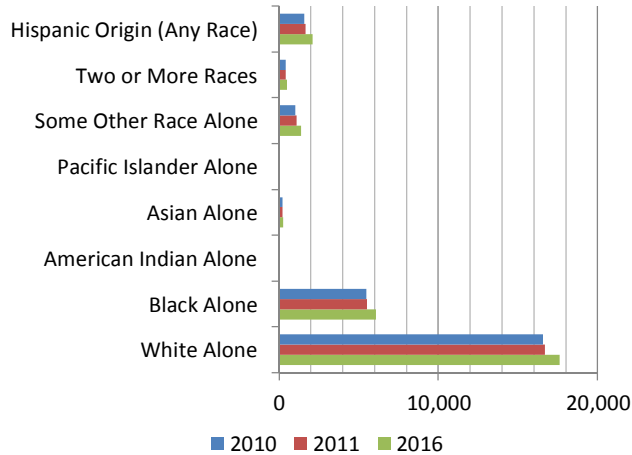
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



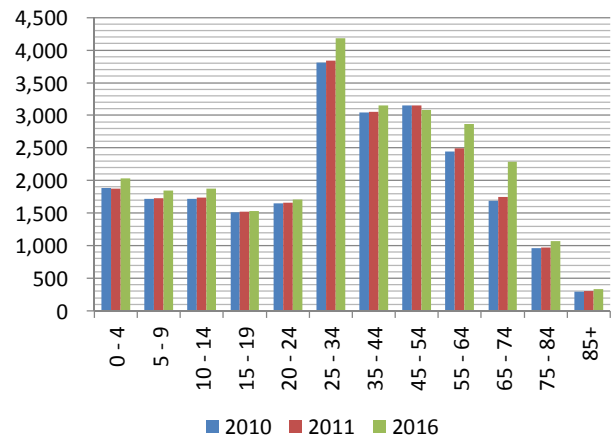
Population Summary and Projections Pearl, Rankin County, Mississippi

Population	2010		2011		2016	
	23,874		24,072		25,982	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,888	7.9%	1,874	7.8%	2,028	7.8%
5 - 9	1,719	7.2%	1,730	7.2%	1,846	7.1%
10 - 14	1,715	7.2%	1,734	7.2%	1,873	7.2%
15 - 19	1,511	6.3%	1,519	6.3%	1,532	5.9%
20 - 24	1,652	6.9%	1,663	6.9%	1,711	6.6%
25 - 34	3,810	16.0%	3,840	16.0%	4,184	16.1%
35 - 44	3,042	12.7%	3,051	12.7%	3,151	12.1%
45 - 54	3,149	13.2%	3,149	13.1%	3,087	11.9%
55 - 64	2,444	10.2%	2,494	10.4%	2,870	11.0%
65 - 74	1,684	7.1%	1,749	7.3%	2,288	8.8%
75 - 84	961	4.0%	970	4.0%	1,074	4.1%
85+	299	1.3%	300	1.2%	338	1.3%
Race and Ethnicity						
White Alone	16,582	69.5%	16,690	69.3%	17,626	67.8%
Black Alone	5,500	23.0%	5,532	23.0%	6,103	23.5%
American Indian Alone	60	0.3%	60	0.2%	67	0.3%
Asian Alone	223	0.9%	223	0.9%	273	1.1%
Pacific Islander Alone	59	0.2%	58	0.2%	62	0.2%
Some Other Race Alone	1,033	4.3%	1,087	4.5%	1,368	5.3%
Two or More Races	416	1.7%	422	1.8%	484	1.9%
Hispanic Origin (Any Race)	1,580	6.6%	1,662	6.9%	2,121	8.2%


Race and Ethnicity



Population by Age



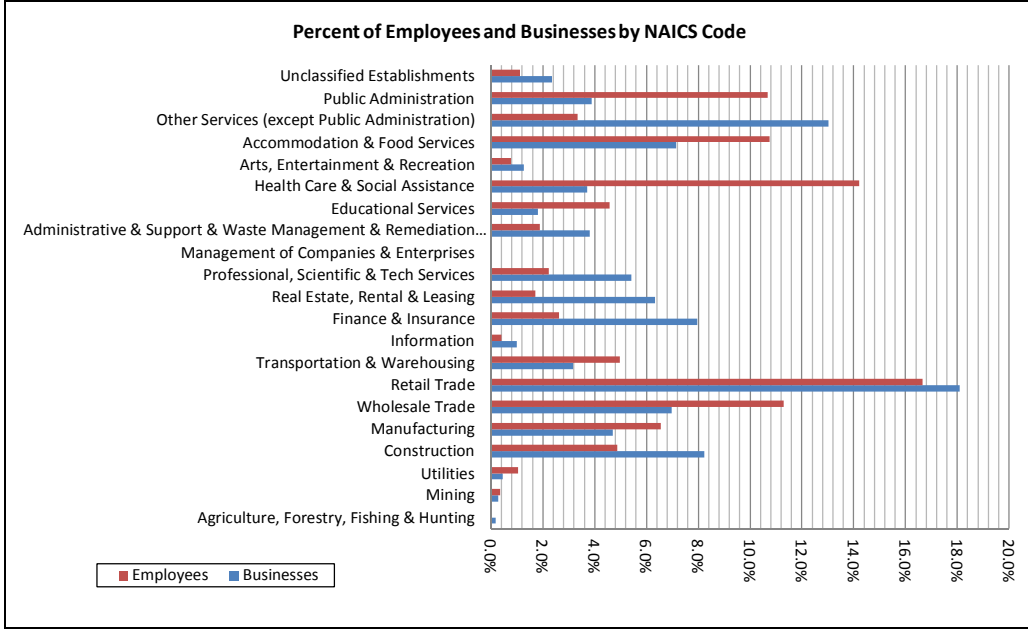
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Business Summary by NAICS Codes

Pearl, Rankin County, Mississippi

Total Businesses	1,106			
Total Employees	14,638			
Total Residential Population	23,485			
Employee/Residential Population Ratio	0.62			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.2%	0	0.0%
Mining	3	0.3%	51	0.3%
Utilities	5	0.5%	153	1.0%
Construction	91	8.2%	712	4.9%
Manufacturing	52	4.7%	959	6.6%
Wholesale Trade	77	7.0%	1,652	11.3%
Retail Trade	200	18.1%	2,439	16.7%
Motor Vehicle & Parts Dealers	25	2.3%	370	2.5%
Furniture & Home Furnishings Stores	13	1.2%	662	4.5%
Electronics & Appliance Stores	17	1.5%	76	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	17	1.5%	222	1.5%
Food & Beverage Stores	16	1.4%	127	0.9%
Health & Personal Care Stores	18	1.6%	119	0.8%
Gasoline Stations	7	0.6%	39	0.3%
Clothing & Clothing Accessories Stores	21	1.9%	131	0.9%
Sport Goods, Hobby, Book, & Music Stores	15	1.4%	223	1.5%
General Merchandise Stores	13	1.2%	325	2.2%
Miscellaneous Store Retailers	35	3.2%	126	0.9%
Nonstore Retailers	3	0.3%	18	0.1%
Transportation & Warehousing	35	3.2%	726	5.0%
Information	11	1.0%	59	0.4%
Finance & Insurance	88	8.0%	385	2.6%
Central Bank/Credit Intermediation & Related Activities	60	5.4%	291	2.0%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1	0.1%	1	0.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	27	2.4%	92	0.6%
Real Estate, Rental & Leasing	70	6.3%	250	1.7%
Professional, Scientific & Tech Services	60	5.4%	326	2.2%
Legal Services	5	0.5%	20	0.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	42	3.8%	277	1.9%
Educational Services	20	1.8%	671	4.6%
Health Care & Social Assistance	41	3.7%	2,079	14.2%
Arts, Entertainment & Recreation	14	1.3%	113	0.8%
Accommodation & Food Services	79	7.1%	1,573	10.7%
Accommodation	20	1.8%	220	1.5%
Food Services & Drinking Places	59	5.3%	1,353	9.2%
Other Services (except Public Administration)	144	13.0%	488	3.3%
Automotive Repair & Maintenance	27	2.4%	90	0.6%
Public Administration	43	3.9%	1,562	10.7%
Unclassified Establishments	26	2.4%	165	1.1%
Total	1,106	100.0%	14,638	100.0%



Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

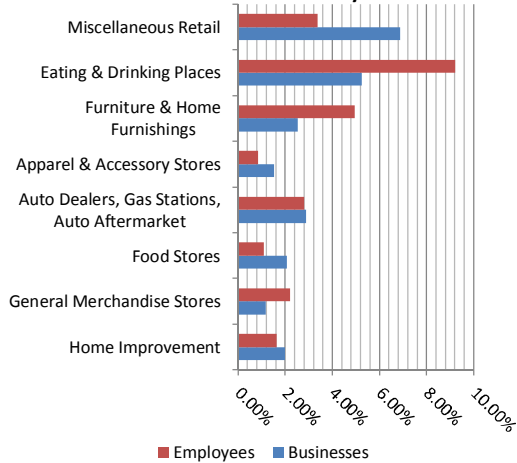


Business Summary by SIC Codes

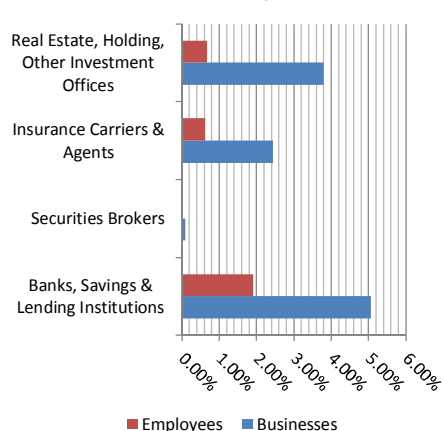
Pearl, Rankin County, Mississippi

Total Businesses	1,106			
Total Employees	14,638			
Total Residential Population	23,485			
Employee/Residential Population Ratio	0.62			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	21	1.90%	84	0.57%
Construction	85	7.69%	697	4.76%
Manufacturing	44	3.98%	896	6.12%
Transportation	46	4.16%	731	4.99%
Communication	6	0.54%	20	0.14%
Utility	6	0.54%	179	1.22%
Wholesale Trade	80	7.23%	1,803	12.32%
Retail Trade Summary	269	24.32%	3,830	26.16%
Home Improvement	22	1.99%	241	1.65%
General Merchandise Stores	13	1.18%	325	2.22%
Food Stores	23	2.08%	162	1.11%
Auto Dealers, Gas Stations, Auto Aftermarket	32	2.89%	409	2.79%
Apparel & Accessory Stores	17	1.54%	124	0.85%
Furniture & Home Furnishings	28	2.53%	726	4.96%
Eating & Drinking Places	58	5.24%	1,348	9.21%
Miscellaneous Retail	76	6.87%	494	3.37%
Finance, Insurance, Real Estate Summary	126	11.39%	471	3.22%
Banks, Savings & Lending Institutions	56	5.06%	280	1.91%
Securities Brokers	1	0.09%	1	0.01%
Insurance Carriers & Agents	27	2.44%	91	0.62%
Real Estate, Holding, Other Investment Offices	42	3.80%	98	0.67%
Services Summary	355	32.10%	4,351	29.72%
Hotels & Lodging	20	1.81%	220	1.50%
Automotive Services	36	3.25%	205	1.40%
Motion Pictures & Amusements	21	1.90%	125	0.85%
Health Services	32	2.89%	1,986	13.57%
Legal Services	4	0.36%	19	0.13%
Education Institutions & Libraries	17	1.54%	681	4.65%
Other Services	223	20.16%	1,114	7.61%
Government	43	3.89%	1,562	10.67%
Other	23	2.08%	13	0.09%
Total	1,106		14,638	

Retail Trade Summary



Finance, Insurance, Real Estate Summary



Services Summary

