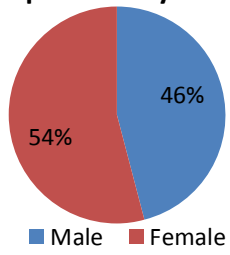


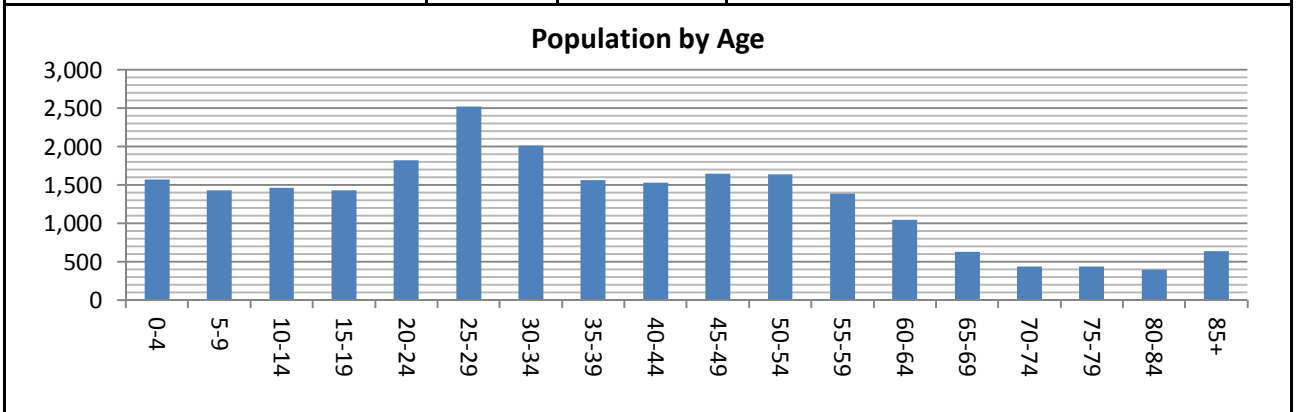
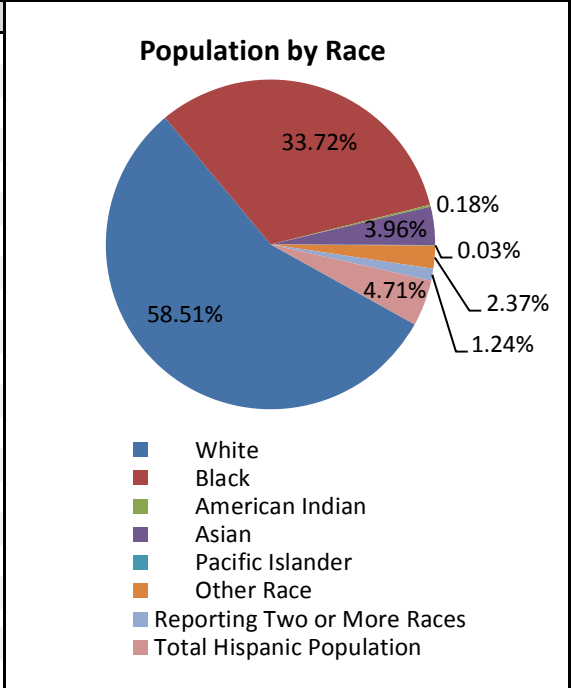


Population Summary

Ridgeland, Madison County, Mississippi

Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	23,304	98.76%	---	2000	20,159
White	13,806	58.51%	45.2	2010	23,596
Black	7,956	33.72%	29.7	Annual Rate (%) 1.59	
American Indian	42	0.18%	32.9	<div style="text-align: center;"> Population by Sex  <p>■ Male ■ Female</p> </div>	
Asian	934	3.96%	29.9		
Pacific Islander	6	0.03%	27.5		
Other Race	560	2.37%	25.5		
Reporting Two or More Races	292	1.24%	20.0		
Total Hispanic Population	1,111	4.71%	25.9		
Population by Sex					
Male	10,849	46.0%	31.5		
Female	12,747	54.0%	34.7		

Population by Age		
0-4	1,572	6.66%
5-9	1,433	6.07%
10-14	1,462	6.20%
15-19	1,428	6.05%
20-24	1,825	7.73%
25-29	2,521	10.68%
30-34	2,017	8.55%
35-39	1,563	6.62%
40-44	1,530	6.48%
45-49	1,644	6.97%
50-54	1,637	6.94%
55-59	1,385	5.87%
60-64	1,046	4.43%
65-69	629	2.67%
70-74	438	1.86%
75-79	437	1.85%
80-84	396	1.68%
85+	634	2.69%
18+	18,206	77.16%
65+	2,534	10.74%



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

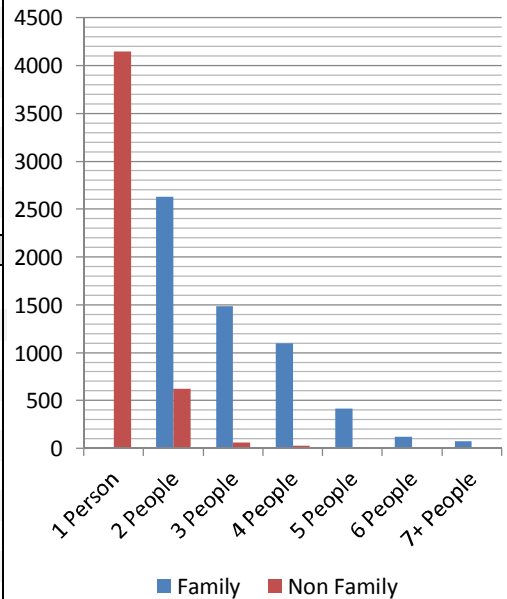


Household Summary

Ridgeland, Madison County, Mississippi

Households by Type	Number	Percent	Total Households	
Households with 1 Person	4,144	38.7%	2000	9,242
Households with 2+ People	6,551	61.3%	2010	10,695
Family Households	5,829	54.5%	Annual Rate (%)	1.47%
Husband-wife Families	3,900	36.5%	Average Size	2.17
With Own Children	1,756	16.4%		
Other Family (No Spouse Present)	1,929	18.0%		
With Own Children	1,223	11.4%		
Nonfamily Households	722	6.8%		
All Households with Children	3,216	30.1%		
Multigenerational Households	254	2.4%		
Unmarried Partner Households	574	5.4%		
Male-female	521	4.9%		
Same-sex	53	0.5%		

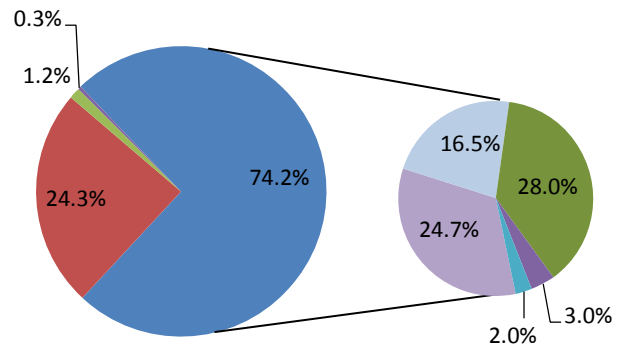
Households by Size



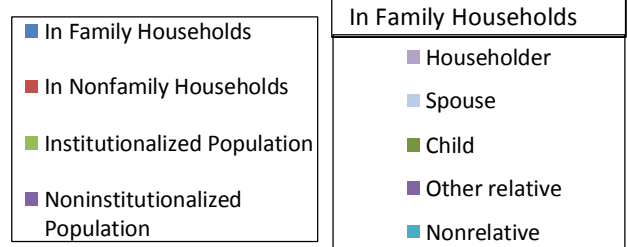
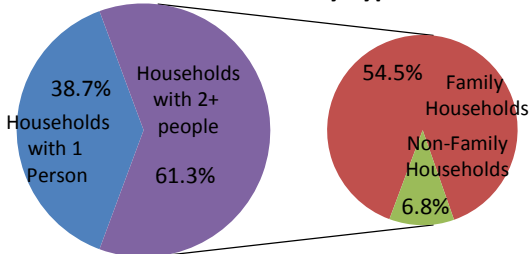
Population by Relationship and Household Type		
Total	23,596	100.0%
In Households	23,226	98.4%
In Family Households	17,500	74.2%
Householder	5,828	24.7%
Spouse	3,900	16.5%
Child	6,596	28.0%
Other relative	699	3.0%
Nonrelative	475	2.0%
In Nonfamily Households	5,726	24.3%
In Group Quarters	370	1.6%
Institutionalized Population	291	1.2%
Noninstitutionalized	79	0.3%

	Family		Non Family	
	Number	Percent	Number	Percent
Total	5,829	100.0%	4,867	100.0%
1 Person	---		4,144	85.1%
2 People	2,632	45.2%	625	12.8%
3 People	1,486	25.5%	64	1.3%
4 People	1,097	18.8%	28	0.6%
5 People	417	7.2%	2	0.0%
6 People	120	2.1%	3	0.1%
7+ People	77	1.3%	1	0.0%
Average Size	2.92		1.18	

Population by Relationship and Household Type



Households by Type



Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

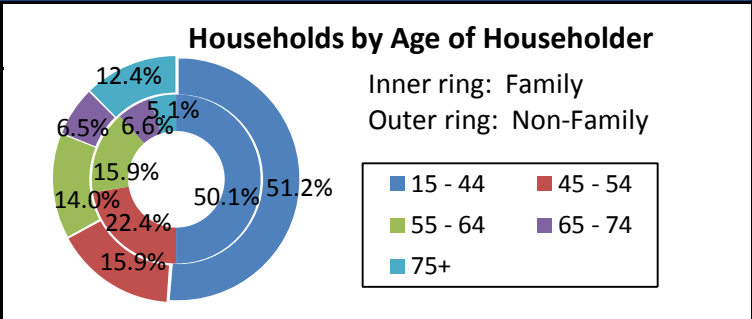
Source: U.S. Census Bureau, Census 2010 Summary File 1.



Householder Summary

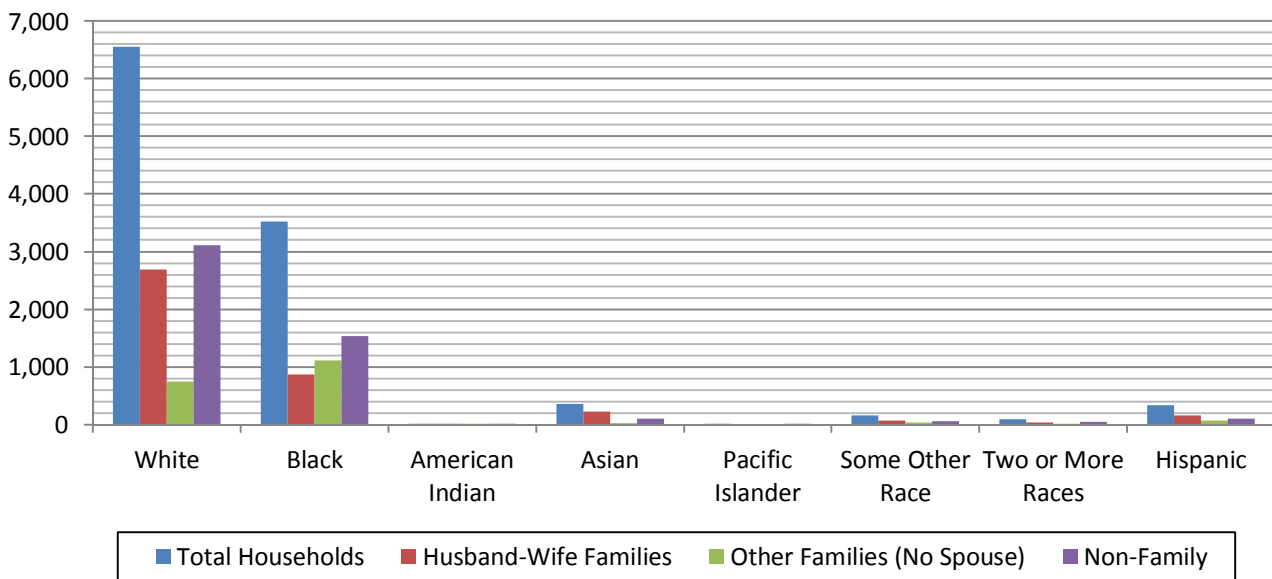
Ridgeland, Madison County, Mississippi

	Family		Non-Family	
	Number	Percent	Number	Percent
Total	5,829	100.0%	4,866	100.0%
15 - 44	2,919	50.1%	2,489	51.2%
45 - 54	1,307	22.4%	776	15.9%
55 - 64	924	15.9%	679	14.0%
65 - 74	383	6.6%	318	6.5%
75+	296	5.1%	604	12.4%



Householder is:	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total	10,695	100.0%	3,898	100.0%	1,929	100.0%	4,866	100.0%
White	6,548	61.2%	2,691	69.0%	745	38.6%	3,112	64.0%
Black	3,521	32.9%	872	22.4%	1,109	57.5%	1,540	31.6%
American Indian	14	0.1%	7	0.2%	2	0.1%	4	0.1%
Asian	357	3.3%	224	5.7%	25	1.3%	107	2.2%
Pacific Islander	3	0.0%	0	0.0%	0	0.0%	3	0.1%
Some Other Race	159	1.5%	67	1.7%	35	1.8%	57	1.2%
Two or More Races	93	0.9%	37	0.9%	13	0.7%	43	0.9%
Hispanic	334	3.1%	154	4.0%	74	3.8%	106	2.2%

Race of Householder



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

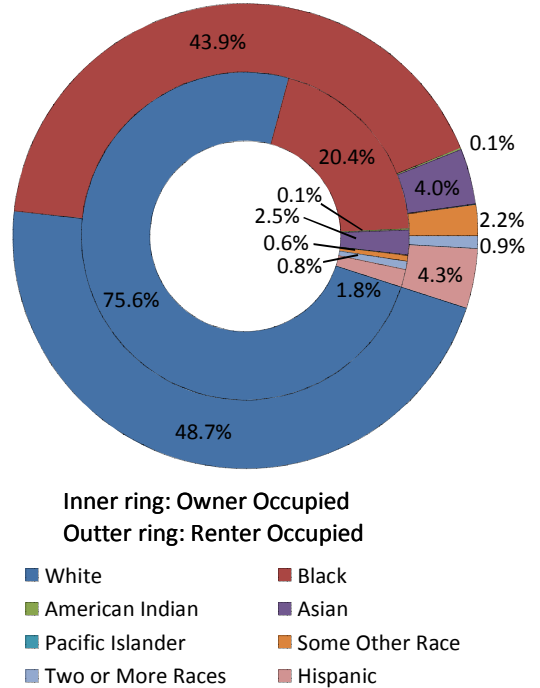


Housing Unit Summary

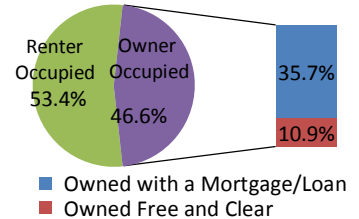
Ridgeland, Madison County, Mississippi

Total Housing Units					
2000		9,870			
2010		11,519			
Annual Rate (%)		1.56			
Total Housing Units by Occupancy		Number	Percent		
Occupied Housing Units		10,695	92.8%		
Vacant Housing Units					
For Rent		483	4.19%		
Rented, not Occupied		15	0.13%		
For Sale Only		101	0.88%		
Sold, not Occupied		20	0.17%		
For Seasonal/Recreational/Occasional Use		64	0.56%		
For Migrant Workers		1	0.01%		
Other Vacant		145	1.26%		
Total Vacancy Rate (%)			7.2%		
Households by Tenure and Mortgage Status		Number	Percent	Average Household Size	
Total		10,695	100.0%		
Owner Occupied		4,982	46.6%	2.42	
Owned with a Mortgage/Loan		3,813	35.7%		
Owned Free and Clear		1,168	10.9%		
Renter Occupied		5,713	53.4%	1.95	
Housing Units by Race of Householder		Owner Occupied		Renter Occupied	
		Number	Percent	Number	Percent
Total		4,981	100.0%	5,711	100.0%
White		3,765	75.6%	2,783	48.7%
Black		1,014	20.4%	2,507	43.9%
American Indian		6	0.1%	7	0.1%
Asian		125	2.5%	231	4.0%
Pacific Islander		1	0.0%	2	0.0%
Some Other Race		30	0.6%	128	2.2%
Two or More Races		40	0.8%	53	0.9%
Hispanic		88	1.8%	246	4.3%
				Average Household Size	
				2.07	
				2.27	
				2.86	
				2.56	
				2.33	
				3.35	
				2.32	
				3.29	

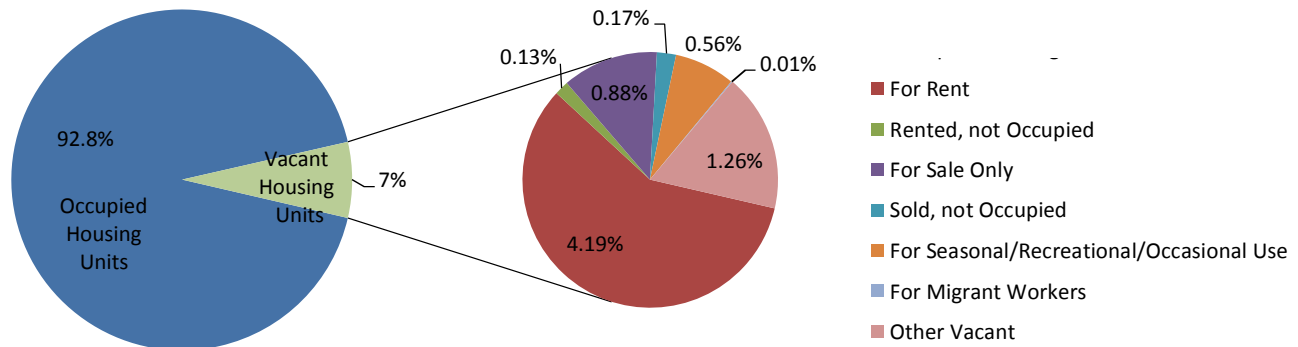
Housing Units by Race of Householder



Households by Tenure and Mortgage Status



Total Housing Units by Occupancy



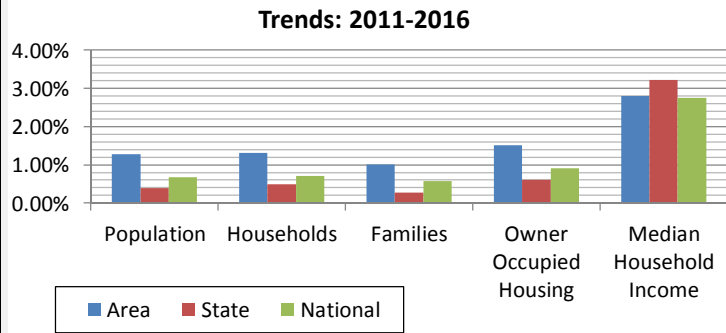
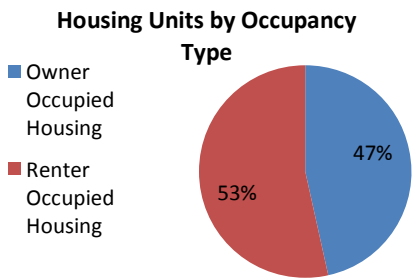
Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



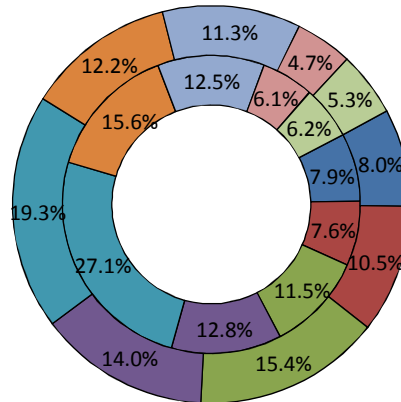
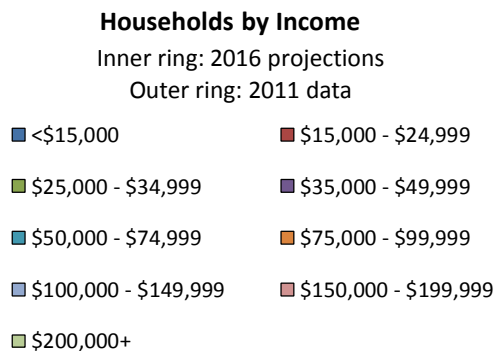
Demographic and Income Projections

Ridgeland, Madison County, Mississippi

Summary	2010	2011	2016	Trends 2011-2016 Rate		
				Area	State	National
Population	23,596	23,759	25,311	1.27%	0.39%	0.67%
Households	10,695	10,760	11,481	1.31%	0.49%	0.71%
Families	5,829	5,888	6,189	1.00%	0.27%	0.57%
Average Household	2.17	2.17	2.17	-	-	-
Owner Occupied Housing	4,982	4,983	5,373	1.52%	0.60%	0.91%
Renter Occupied Housing	5,713	5,777	6,108	-	-	-
Median Age	33.9	34.0	34.2	-	-	-
Median Household Income	-	\$52,191	\$59,930	2.80%	3.22%	2.75%



Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	852	8.0%	850	7.9%
\$15,000 - \$24,999	1,125	10.5%	809	7.6%
\$25,000 - \$34,999	1,642	15.4%	1,231	11.5%
\$35,000 - \$49,999	1,496	14.0%	1,373	12.8%
\$50,000 - \$74,999	2,062	19.3%	2,895	27.1%
\$75,000 - \$99,999	1,306	12.2%	1,673	15.6%
\$100,000 - \$149,999	1,208	11.3%	1,338	12.5%
\$150,000 - \$199,999	503	4.7%	652	6.1%
\$200,000+	566	5.3%	660	6.2%
Median Household Income	\$52,191		\$59,930	
Average Household Income	\$72,398		\$82,829	
Per Capita Income	\$33,187		\$37,935	



Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

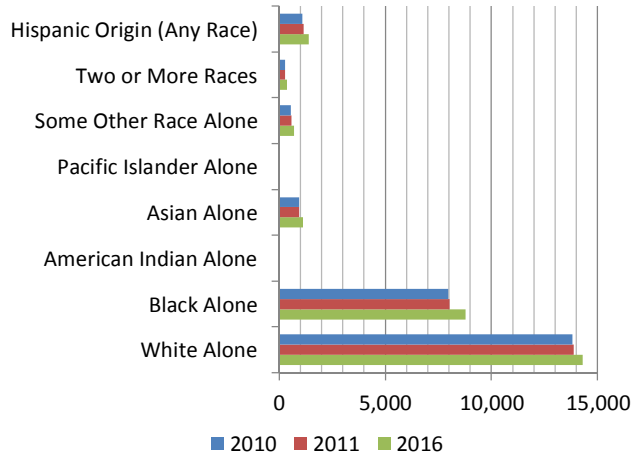


Population Summary and Projections Ridgeland, Madison County, Mississippi

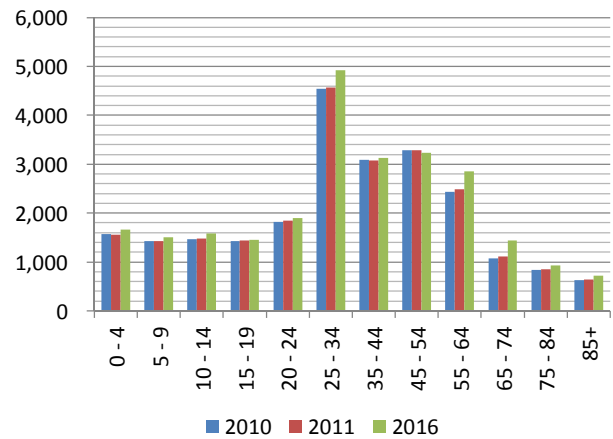
Population	2010		2011		2016	
	23,596		23,759		25,311	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,572	6.7%	1,552	6.5%	1,657	6.5%
5 - 9	1,433	6.1%	1,433	6.0%	1,506	5.9%
10 - 14	1,462	6.2%	1,473	6.2%	1,586	6.3%
15 - 19	1,428	6.1%	1,440	6.1%	1,451	5.7%
20 - 24	1,825	7.7%	1,844	7.8%	1,899	7.5%
25 - 34	4,538	19.2%	4,562	19.2%	4,918	19.4%
35 - 44	3,093	13.1%	3,077	13.0%	3,127	12.4%
45 - 54	3,281	13.9%	3,291	13.9%	3,229	12.8%
55 - 64	2,431	10.3%	2,492	10.5%	2,853	11.3%
65 - 74	1,067	4.5%	1,108	4.7%	1,439	5.7%
75 - 84	833	3.5%	845	3.6%	923	3.6%
85+	634	2.7%	642	2.7%	724	2.9%

Race and Ethnicity						
White Alone	13,806	58.5%	13,876	58.4%	14,282	56.4%
Black Alone	7,956	33.7%	8,018	33.7%	8,783	34.7%
American Indian Alone	42	0.2%	43	0.2%	45	0.2%
Asian Alone	934	4.0%	937	3.9%	1,120	4.4%
Pacific Islander Alone	6	0.0%	6	0.0%	6	0.0%
Some Other Race Alone	560	2.4%	585	2.5%	713	2.8%
Two or More Races	292	1.2%	294	1.2%	362	1.4%
Hispanic Origin (Any Race)	1,111	4.7%	1,162	4.9%	1,415	5.6%

Race and Ethnicity



Population by Age



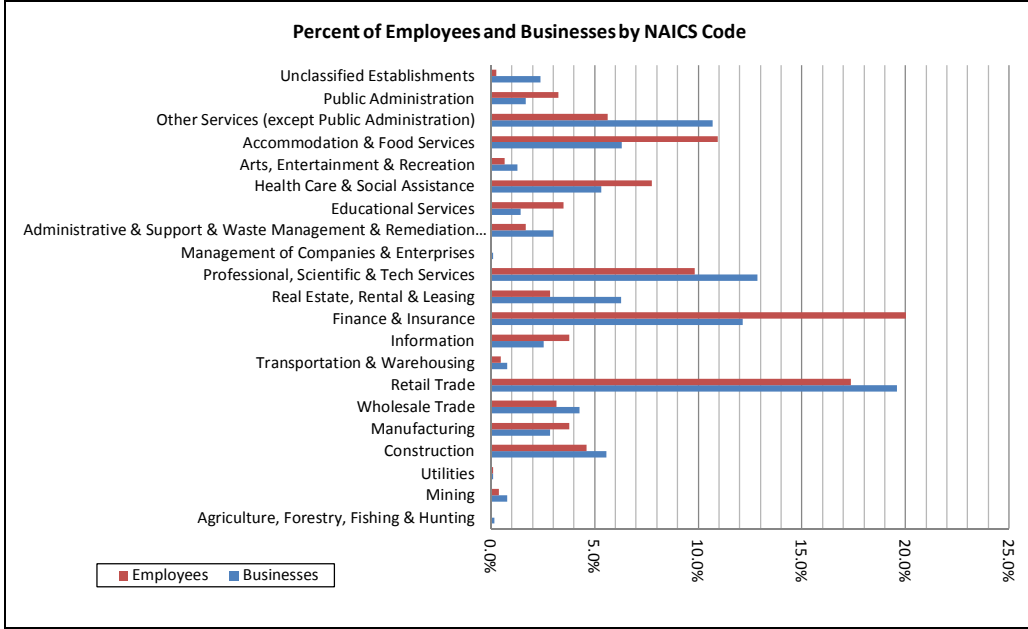
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Business Summary by NAICS Codes

Ridgeland, Madison County, Mississippi

Total Businesses	1,900			
Total Employees	19,255			
Total Residential Population	25,112			
Employee/Residential Population Ratio	0.77			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.2%	9	0.0%
Mining	15	0.8%	73	0.4%
Utilities	2	0.1%	21	0.1%
Construction	106	5.6%	884	4.6%
Manufacturing	54	2.8%	729	3.8%
Wholesale Trade	81	4.3%	610	3.2%
Retail Trade	372	19.6%	3,345	17.4%
Motor Vehicle & Parts Dealers	23	1.2%	359	1.9%
Furniture & Home Furnishings Stores	21	1.1%	103	0.5%
Electronics & Appliance Stores	28	1.5%	278	1.4%
Bldg Material & Garden Equipment & Supplies Dealers	35	1.8%	415	2.2%
Food & Beverage Stores	43	2.3%	307	1.6%
Health & Personal Care Stores	28	1.5%	144	0.7%
Gasoline Stations	10	0.5%	52	0.3%
Clothing & Clothing Accessories Stores	94	4.9%	723	3.8%
Sport Goods, Hobby, Book, & Music Stores	30	1.6%	187	1.0%
General Merchandise Stores	7	0.4%	525	2.7%
Miscellaneous Store Retailers	49	2.6%	239	1.2%
Nonstore Retailers	5	0.3%	13	0.1%
Transportation & Warehousing	15	0.8%	90	0.5%
Information	48	2.5%	729	3.8%
Finance & Insurance	231	12.2%	3,857	20.0%
Central Bank/Credit Intermediation & Related Activities	80	4.2%	461	2.4%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	40	2.1%	337	1.8%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	111	5.8%	3,058	15.9%
Real Estate, Rental & Leasing	119	6.3%	545	2.8%
Professional, Scientific & Tech Services	244	12.8%	1,895	9.8%
Legal Services	78	4.1%	638	3.3%
Management of Companies & Enterprises	2	0.1%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	57	3.0%	321	1.7%
Educational Services	27	1.4%	671	3.5%
Health Care & Social Assistance	101	5.3%	1,493	7.8%
Arts, Entertainment & Recreation	24	1.3%	123	0.6%
Accommodation & Food Services	120	6.3%	2,106	10.9%
Accommodation	11	0.6%	208	1.1%
Food Services & Drinking Places	108	5.7%	1,898	9.9%
Other Services (except Public Administration)	203	10.7%	1,084	5.6%
Automotive Repair & Maintenance	24	1.3%	147	0.8%
Public Administration	32	1.7%	625	3.2%
Unclassified Establishments	45	2.4%	46	0.2%
Total	1,900	100.0%	19,255	100.0%



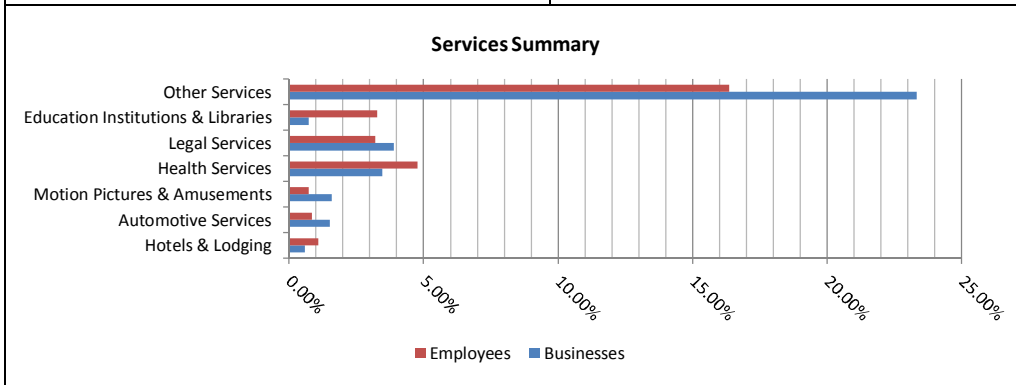
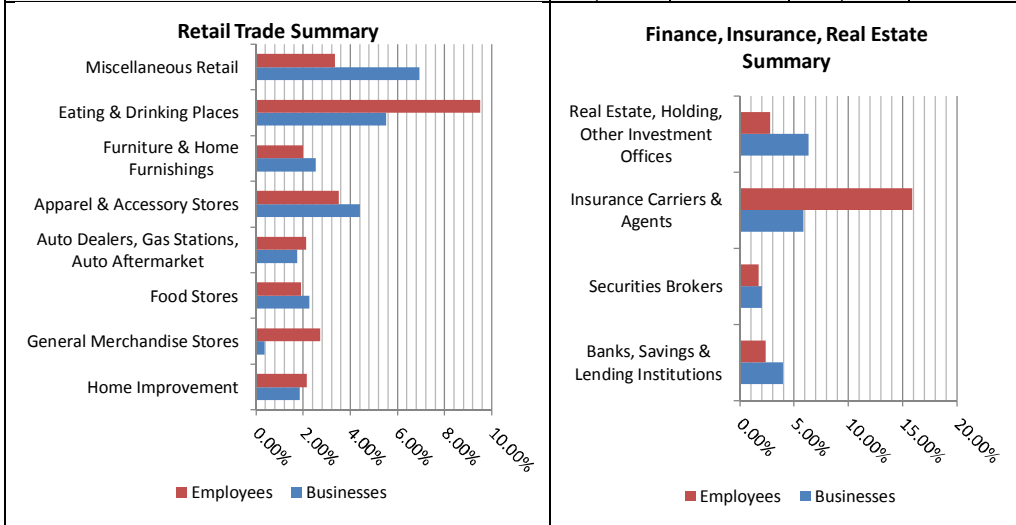
Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.



Business Summary by SIC Codes

Ridgeland, Madison County, Mississippi

Total Businesses	1,900			
Total Employees	19,255			
Total Residential Population	25,112			
Employee/Residential Population Ratio	0.77			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	32	1.68%	142	0.74%
Construction	96	5.05%	805	4.18%
Manufacturing	55	2.89%	744	3.86%
Transportation	25	1.32%	145	0.75%
Communication	26	1.37%	610	3.17%
Utility	5	0.26%	41	0.21%
Wholesale Trade	82	4.32%	614	3.19%
Retail Trade Summary	487	25.63%	5,260	27.32%
Home Improvement	35	1.84%	415	2.16%
General Merchandise Stores	7	0.37%	525	2.73%
Food Stores	43	2.26%	370	1.92%
Auto Dealers, Gas Stations, Auto Aftermarket	33	1.74%	410	2.13%
Apparel & Accessory Stores	84	4.42%	677	3.52%
Furniture & Home Furnishings	48	2.53%	385	2.00%
Eating & Drinking Places	105	5.53%	1,832	9.51%
Miscellaneous Retail	132	6.95%	645	3.35%
Finance, Insurance, Real Estate Summary	345	18.16%	4,389	22.79%
Banks, Savings & Lending Institutions	76	4.00%	457	2.37%
Securities Brokers	38	2.00%	332	1.72%
Insurance Carriers & Agents	111	5.84%	3,058	15.88%
Real Estate, Holding, Other Investment Offices	120	6.32%	542	2.81%
Services Summary	668	35.16%	5,834	30.30%
Hotels & Lodging	11	0.58%	208	1.08%
Automotive Services	29	1.53%	165	0.86%
Motion Pictures & Amusements	30	1.58%	142	0.74%
Health Services	66	3.47%	920	4.78%
Legal Services	74	3.89%	617	3.20%
Education Institutions & Libraries	14	0.74%	632	3.28%
Other Services	443	23.32%	3,149	16.35%
Government	32	1.68%	625	3.25%
Other	45	2.37%	46	0.24%
Total	1,900		19,255	



Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.