

Annual Outreach Report

Public Participation is an integrate part of the transportation planning process. The Jackson MPO's public outreach policies are laid out in the MPO's Public Participation Plan. This Annual Outreach Report provides an overview of the participation activities the MPO implemented over the past year. This report covers the 2018 Federal Fiscal Year of October 1, 2017 thru September 30, 2018.

In 2018, the Jackson MPO held over 20+ engagement opportunities for the public to learn about and participate in the transportation planning process. Combined stakeholders were given 60 days throughout the year to provide public comments on ongoing planning efforts. 1000+ contacts received our quarterly newsletter, The Central Update, and our web and social media presence continued to increase. Major planning activities in 2018 included the development of the 2019-2022 Transportation Improvement Plan (TIP).

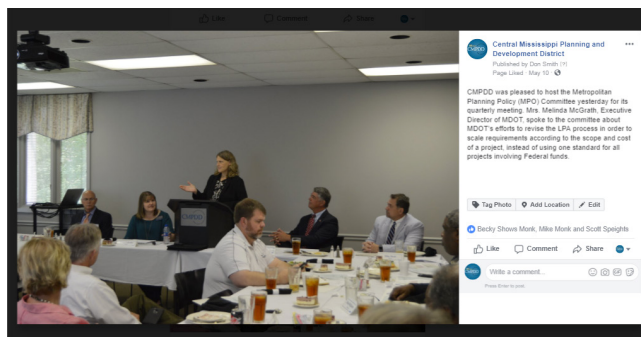
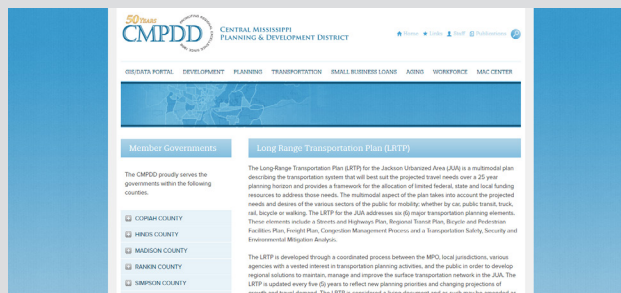
MOST VISITED PAGE on the MPO Website

Long Range Transportation Plan (LRTP)

462 page views

<http://www.cmpdd.org/long-range-transportation-plan-lrtp/>

www.cmpdd.org
72,989 page views
25,741 visitors



Facebook
200+ Likes
200+ Followers

2018



13 Committee Meetings

285 in Attendance



21 Public Speaking Events

- 4 Newsletters
- 1 Community Fair Event
- 25 Newspaper Mentions
- 7 Public Meetings
- 1 Mid-Year Report
- 1 Annual Report

FISCAL YEAR 2018 PUBLIC ACTIVITIES AT A GLANCE



Technical Committee |

OCT

| Staff presentation at JSU Innovation in Planning Panel

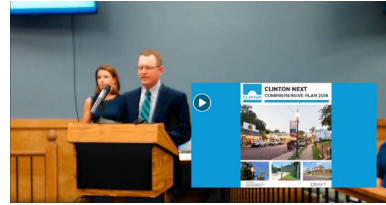
NOV

| Transit Committee
| Policy Committee



3 Staff presentations at community meetings |

DEC



| Staff presentation at the MML Conference
| 10 day Public Comment Period TIP Amendments

10 day public comment period JATRAM POP
Technical Committee |
Staff presentation at a community meeting |

JAN

FEB

| Bicycle and Pedestrian Subcommittee
| Policy Committee
| TA Funds Press Release



MAR

| Staff presentation at a community meeting

APR

| 2 Staff presentations at community meetings

Transit Committee |
Policy Committee |
4 Staff presentations at community meetings |

MAY

| 10 day public comment period TIP Amendments
| Technical Committee
| Community Fair event

45 day Comment Period for draft TIP
Stakeholders Committee |

JUNE

| 3 Staff presentations at community meetings
| 3 Public Meetings



Bicycle and Pedestrian Subcommittee |
Policy Committee |

JULY



| 1 Public meeting
| Technical Committee
| 4 Staff presentations at community meetings
| Press Release

AUG



SEPT